

# EXPORT FACILITATION CELL MSME DFO, CUTTACK

## NODAL OFFICER

DR. S. N. NAYAK,  
ASST. DIRECTOR,  
EMAIL-SN.NAYAK@GOV.IN,  
MOB-7503705903

## **EFC Activities: Year 2021-22 & 2022-23**

- Webinar on Export Opportunities for Cluster Based Products in Odisha specifically Rice, Rasgulla was organized on 12<sup>th</sup> August, 2021 where in 68 participants actively participated in the webinar.
- Webinar on International Cooperation Scheme, Exhibition Grants and Capacity Building of First time MSME Exporters under IC Scheme of Ministry of MSME, Govt. of India was organized in association with Gems and Jewellery Export Promotion Council on 26.10.2021, where 80 participants attended the webinar.
- One day Awareness programme on Odisha's Export Potential and Challenges was organized by FIEO, Odisha chapter on 23.12.2021 in association with MSME DFO at SOA University, Bhubaneswar where 90 participants attended in this programme.
- Inputs on Odisha Draft Export Policy 2021 has been submitted to DEPM, Govt. of Odisha, Bhubaneswar.
- Attended meeting on Issues related to Export from Odisha on 15.09.2021 organized by DEPM, Govt. of Odisha.
- Attended DLEPC meetings organized by DIC, Bhubaneswar and other DICs in the state of Odisha.
- Attended an outreach program "Iconic activities under Azadi Ka Amrit Mahotsab" organized by Exim Bank & FIEO, Odisha Chapter on 8<sup>th</sup> June, 2022 at Bhubaneswar.
- Organized an interactive meeting with IMMT, Bhubaneswar, DGFT, Kolkata and Silver filigree artisans of Cuttack city for exploring export opportunities for silver filigree products on 15<sup>th</sup> July, 2022.
- Organised workshops on Export marketing and packaging under PMS scheme. For export packaging, faculties from IIP, Kolkata and IIP, Hyderabad was invited, eminent speaker was invited for export marketing.
- Consultation to 48 MSMEs for export related issues like details of international exhibitions, Export promotion organisations/ offices in Odisha etc.

**Capacity Building Programme on "How & What to Export" under the District as Export Hub Initiative were organized by FIEO, Bhubaneswar in various districts of Odisha in Association with MSME DFO, Cuttack**

SL NO	Title of the Event	Name of the city	Date of the event	No of Participants	Type
1	Capacity Building Programme on "How & What to Export" under the Initiative District as Export Hub, Odisha IKAT	Sonepur	16-Dec-22	70	ON LINE
2	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " MILLET	Malkangiri	23-Dec-22	54	ON LINE
3	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " Odisha IKAT & HANDICRAFT	Boudh	30-Dec-22	48	ON LINE
4	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " Cashew, Coffee, Ginger & Kotpad Handloom (GI) Products	Koraput	06-Jan-23	84	ON LINE
5	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " RICE & HONEY	Mayurbhanj	11-Jan-23	52	ON LINE
6	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " COTTON & ONION	Balangir	20-Jan-23	45	ON LINE
7	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export "Handicraft ( Wood Carving )	Kalahandi	27-Jan-23	53	ON LINE
8	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " BRASS & BELL METAL "	Nayagarh	03-Feb-20	49	ON LINE
9	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " Cotton & Tamarind	Rayagada	10-Feb-23	53	ON LINE
10	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " Minerals	Kendujhar	17-Feb-23	51	ON LINE
11	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " Marine Products	Bhubaneswar	22-Mar-23	50	PHYSICAL
12	Capacity Building Programme on " LOCAL TO GLOBAL What - Where & How to Export " Silver Filigree Products	Cuttack	27 –Mar-23	48	PHYSICAL

# ACTION PLAN 2023-24

- Collection of Export data from 88 MSME units selected by DC(MSMS) office.
- Collection of list of imported items from CPSEs in Odisha for import substitution.
- Awareness on Import substitution of imported items and promoting indigenous manufacturing of imported items by MSMEs.
- Awareness on Export documentation, Export marketing, export packaging through seminars/workshops.
- Capacity Building Programme on "How & What to Export" under the District as Export Hub Initiative will be organized by FIEO, Bhubaneswar in 11 districts of Odisha in association with MSME DFO, Cuttack.