





E - News Letter MSME-DI Cuttack

Volume-I Issue-I September, 2018



Hindi Pakhwada was observed from 1st September to 15th September 2018 by MSME-DI Cuttack. On this occasion, several activities like Hindi essay Writing, Letter writing, Hindi translation etc. were organised in which officers and staff members of this institute actively participated.



Dr. S. K. Sahoo, Dy. Director In-Charge MSME- DI, Cuttack, Govt. of India attended the Inaugural function of two days seminar held on 5th-6th September 2018 on Intellectual Property Rights (IPRs) for Start-ups & MSMEs organised at IED, Bhubaneswar along with Dr. Sanjay Panda, Ex-Chief Secretary, Govt. Of Tripura, Shri Samarendra Sahu, CEO, IED-BBSR, Mr. Sidhant Chouksey from DIPP, Govt. Of India, and shared the views on IPR and Start-ups to the participants.



The 5th meeting of the Coordination Committee of Member Organisations of Ministry of MSME functioning in the state of Odisha was held on 07/09/2018 at Coir Board, Bhubaneswar. Members of CTTC, KVIC, NSIC, Coir Board and MSME-DI attended the meeting to discuss issues on Aspirational Districts, PMEGP, CGTMSE, GeM, Cluster Development, Art based enterprises, SFURTI cluster, one district one product approach, etc.



Dr. S.K. Sahoo, Deputy Director Incharge attended Interaction Session on Light Engineering Cluster Formation organised by OASME, Cuttack on 11-9-18 along with Sri S.K. Rath, AD (IMT).





Swachhata Hi Sewa Abhiyan held at MSME-DI, Cuttack on 17.09.2018 & Swachhata pledge taken by officers and staff members.





Swachhata Hi Sewa Abhiyan held both at Branch MSME-DI, Rourkela and Rayagada on 23.9.18 and 24.9.18 respectively.



As part of good governance and to minimize the grievances of pensioners, Pension Adalat was held on 18.09.2018 in the IMT Hall of MSME-DI, Cuttack under the Chairmanship of Dr. S. K. Sahoo, Dy. Director Incharge. Representatives from State Bank of India, UCO Bank, Indian Overseas Bank and 16 nos. of pensioners participated in the said Adalat. Three grievances have been resolved during the event.



An interactive meet with leading Industry Associations of the state of Odisha was organized on 20.09.2018 at MSME-DI, Cuttack under the Chairmanship of Dr. S. K. Sahoo, Dy. Director Incharge. Different issues/ problems faced by MSMEs were discussed in the meeting.



Dr. S.K. Sahoo, Dy. Director Incharge, MSME-DI, Cuttack attended the foundation day celebration and the inauguration of Incubation centre at CSIR-IMMT, Bhubaneswar on 26.09.2018 and addressed the Start-ups present on the occasion.

Other activities carried out during the month.

- Proposals of 13 numbers of MSEs received from Odisha Young Entrepreneurs Association, Cuttack were forwarded to DC (MSME) for visit of MSME business delegation to International Exhibition/ Trade Fairs at Guangzhou, China from 31st October to 4th November, 2018 under International Co-operation (IC) scheme.
- Project profile prepared on local demand: 51 nos.
- Filling of UAM: 05 nos. and filling of MSME- DATA BANK: 03 nos.
- Hand holding support to set up new enterprises: 03 nos.
- Chemical demonstration: 01 no.
- Visitors attended & necessary technical assistant/information provided through EDC: 252 nos.
- 20 success stories of entrepreneurs in Odisha have been compiled and forwarded to O/o DC (MSME), New Delhi.

Cluster News:

- CFC in respect of Bargarh Rice Mill, Bargarh has been completed.
- CFCs in respect of three clusters such as Ganjam Cashew nut Cluster, Rambha; Bramhagiri Cashew nut Cluster, Puri and Pharmaceutical Cluster, Bhubaneswar are under progress.
- 19 Clusters have been identified in 10 Aspirational districts of Odisha.
- Initiative is being taken to explore the possibility of setting up of Brass & Bell metal Cluster, Bhatimunda under SFURTI scheme in association with CTTC, Bhubaneswar.

Readers' Corner:

- Shri Giriraj Singh, MoS (I/c) MSME, launched MSME Insider, a monthly e-newsletter of the Ministry of MSME at Udyog Bhawan, New Delhi in the presence of Dr. Arun Kumar Panda, Secretary (MSME), Shri Ram Mohan Mishra, AS&DC (MSME), Smt. Alka Arora, JS (SME) and Shri Srinivas Bandla, JS (ARI) and other senior officers of the ministry. This e-newsletter aims to deliver information about MSME sector.
- The Union Minister of Finance and Corporate Affairs, Shri Arun Jaitley launched a portal www.psbloansin59minutes.com on 25.09.2018 to facilitate the MSMEs in credit space. This will enable in principle approval for MSME loans up to Rs. 1 crore within 59 minutes from SIDBI and 5 Public Sector Banks (PSBs) namely SBI, Bank of Baroda, PNB, Vijaya and Indian Bank without visiting the branch. It is a strategic initiative of SIBDI led PSB consortium incubated under the aegis of Department of Financial Services (DFS), Ministry of Finance. The Portal sets a new benchmark in loan processing and reduces the turnaround time from 20-25 days to 59 minutes. Subsequent to this in principle approval, the loan will be disbursed in 7-8 working days.

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