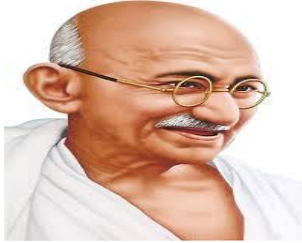




सत्यमेव जयते
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



E - News Letter MSME-Development Institute, Cuttack

Volume-I

Issue- II

October 2018



On the occasion of observation of Vigilance Awareness Week, Dr. S.K.Sahoo, Director Incharge, administered the 'Integrity Pledge' to the officers and staff of the Office on 29.10.2018 to fight against corruption and commit to highest standard of honesty and integrity. The theme of the vigilance awareness this year is "Eradicate Corruption- Build a New India."



The 6th Coordination Committee Meeting of organizations of M/o MSME was held on 9th October, 2018 at Central Tool Room & Training Centre (CTTC), Bhubaneswar. Members of MSME-DI, CTTC, KVIC, NSIC & Coir Board attended the meeting and discussed issues relating to Aspirational Districts, PMEGP, CGTMSE, GeM, Cluster Development; Art based enterprises, SFURTI cluster, one district one product approach etc.



Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI Cuttack (3rd from Left) attended an Awareness Programme organized by Coir Board at Bhubaneswar on 16th October 2018 and delivered a talk on the schemes of DC (MSME). Shri Subash Mane, Director KVIC (3rd from Right), Coir expert from Govt. of Odisha and representative from NSIC also attended the event.



MSME-Development Institute, Cuttack supported a “Design & Technical Development Programme Workshop on Coir Craft for scheduled Caste Artisans” at Chandanpur, Dist. Puri from 1st October 2018 to 25th October 2018. The Workshop was sponsored by Govt. of India, Ministry of Textiles DC (Handicraft), Handicraft Service Centre, Bhubaneswar & implemented by Puri Creative Co-operative Society, Puri. Sri D.C.Mishra, Asst. Director, MSME-DI, Cuttack (2nd from Left in the upper picture) shared his views on the scope of marketing of Coir Handicraft products during the programme.



Shri N.K.RATNAM, Asst. Director I/c, Branch MSME-DI, Rayagada attended the Entrepreneurship Development Programme (EDP) organized by RIC, Rayagada at Govt. ITI, Bissamcuttack on 10-10-2018 & delivered a talk on MSME schemes & also obtained PMEGP proposals for preparation of Project profiles.



Shri S.S.Yadav, Asst. Director, Branch MSME-DI, Rourkela (2nd from Left) attended the Valedictory Function of EDP organized by DIC, Sundargarh on 12- 10- 2018 at Sundargarh & disseminated information on schemes of Ministry of MSME.



MSME-DI, Cuttack organised a Skill Development Training Programme on "Bio Technology" for 2 weeks from 13.10.2018 to 24.10.2018 at Global Bio Technology, Tomando, Bhubaneswar. 18 trainees participated & completed the training programme successfully.



On the occasion of “Rashtriya Ekta Diwas”, Dr. S.K.Sahoo, Director Incharge administered the ‘Rashtriya Ekta Diwas Pledge’ to the officers and staff of the Office on 31.10.2018 to preserve the unity, integrity and security of the nation.

Honorary Award: Dr. S.K Sahoo, Director Incharge has been selected for the prestigious “Bharat Ratna Indira Gandhi Gold Medal Award 2018” conferred by “Global Economic Progress & Research Association (GEPR)”, Tiruvavannamalai, Tamil Nadu. The awards are given with Gold Medal, Trophy and Certificate to extraordinary meritorious persons who have done outstanding services in various fields – Health, Education, Research, Industrialists & Social Service.

Other activities carried out during the month:

- Dr. S.K.Sahoo, Director Incharge attended the 48th Governing Council and 26th Meeting of Annual General Body Meeting of CTTC on 01-10-18.
- Director Incharge attended the preparatory meeting of the 1st Odisha International Trade Fair at Secretariat, Odisha on 04-10-18.
- Dr. S.K.Sahoo, Director Incharge & Shri B.K Moharana, Asst.Director (EI) attended a workshop on “ Air Cargo Development End to End Logistics Value chain” organized by Airport Authority of India (AAI) & AAI Cargo Logistics and Allied Services Company Ltd. at Hotel Mayfair, Bhubaneswar on 05-10-2018.
- Dr. S.K.Sahoo, Director Incharge and Dr. Pragyasmita Sahoo, Deputy Director attended a Video Conferencing of Ms. Alka Arora, Joint Secretary, Ministry of MSME on 09-10-18 at NIC, Bhubaneswar on the progress of National SC/ST Hub Scheme.
- Dr. S.K.Sahoo, Director Incharge & Shri B.K Moharana, Asst.Director (EI) attended the Award Distribution Ceremony of State Export Award organized by Directorate of Export Promotion & Marketing, Odisha at Hotel Mayfair, Bhubaneswar on 11-10-2018.

- Director Incharge attended the 152nd SLBC meeting of Odisha held at Hotel May Fair, Bhubaneswar on 25-10-18 along with Shri Jagadish Sahu, Assistant Director (EI).
- MSME-Development Institute, Cuttack supported Agri Business TBI under National Rice Research Institute (NRRI), Govt. of India, Cuttack for conducting the five-day EDP. During this programme, Shri S.K Rath, Asst. Director, MSME-DI, Cuttack shared his views on the scope of Agricultural Business & discussed different schemes of Ministry of MSME on 29.10.2018.
- Applications of two units have been forwarded to O/o DC (MSME), New Delhi for participation in the 38th India International Trade Fair (IITF) at Pragati Maidan, New Delhi scheduled to be held from 14-27 November, 2018.
- Project Profile prepared on local demand: 94 nos. , Filling of UAM: 05 nos. & Hand holding support to set up new enterprises: 05 nos.
- Chemical Demonstration: 01 no. (On Liquid Detergent)
- Visitors attended & necessary technical assistant/information provided through EDC: 95 nos.
- 15 Success Stories of Entrepreneurs in Odisha have been compiled and forwarded to O/o DC (MSME), New Delhi
- 8 Success Stories of Entrepreneurs of Odisha have been published in smbstory.yourstory.com

Cluster News:

- During this month, MSME-DI, Cuttack assisted Odisha Association of Small & Medium Enterprises (OASME), Cuttack for conducting two Awareness Meetings on MSE-CDP scheme. Accordingly, 20 members having engineering industries have come forward for formation of Engg. Cluster at Cuttack. They were also assisted in preparing Pre-DSR for the cluster.
- The Sub-committee meeting of the State Level Project Steering Committee was held at Cuttack on 27.10.2018 under the Chairmanship of Director of Industries, Govt. of Odisha to discuss about two upcoming CFCs at Bargarh & Balangir respectively.

Readers' Corner:

- Smart India Hackathon : M/o HRD is organising Smart India Hackathon (SIH) 2019 by inviting private and public sector Industries and NGOs to join hands with AICTE. This programme could be an answer to the adoption of innovative approaches by MSMEs of India for their sustenance. MSME-DI ,Cuttack responding to the call, has forwarded some problem statements raised by Industry Fraternity of the State of Odisha and out of that, Two problem areas as detailed below have been selected by M/o HRD from the state of Odisha to provide technology solutions for problem areas of the Industries for the Smart India Hackathon.
 1. Development of an App for Identification of Vacant Land for Industrial Use.
 2. Solar Electric Service Delivery Vehicle.
- Proposal for setting up of Livelihood Business Incubator under ASPIRE Scheme of M/o MSME : MSME-DI, Cuttack has prepared and forwarded a proposal to set up one Livelihood Business Incubator(LBI) at the Smart village, Jahangirabad, Dist-Cuttack under the ASPIRE scheme of M/o MSME. The LBI is proposed to be implemented in a PPP mode by MSME-DI, Cuttack.

- Quality Council of India (QCI) has recently signed a Memorandum of Understanding with State Bank of India (SBI) for promotion and implementation of Zero Defect Zero Effect (ZED) Certification Scheme of Ministry of MSME.
- For the first time, a six member MSME business delegation from the State of Odisha led by President of Odisha Young Entrepreneurs Association (OYEA) is visiting China under the International Co-operation scheme of M/o MSME to participate in the International Exhibition/ Trade Fairs at Guangzhuo, China from 31.10.2018 to 04.11.2018.

Editor-in-Chief: Dr. S.K. Sahoo, Director Incharge

Chief Editor: Dr. Pragyasmita Sahoo, Dy. Director

Editor: Sri Jagadish Sahu, Asst. Director

Member: Sri S.N. Kuanr

MSME-Development Institute
Vikas Sadan, College Square, Cuttack, Odisha- 753003