



Government of India  
Ministry of MSME

**Brief Industrial Profile of Jaipur District**  
**2017-18**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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## FOREWORD


Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of *Jajpur* district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyanmita Sahoo, Dy. Director (EI) for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack

Dated: 28<sup>th</sup> February, 2018

  
(Dr. S. K. Sahoo)

Deputy Director Incharge

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# **Brief Industrial Profile of Jajpur District**

## **1. General Characteristics of the District:**

Jajpur district is located in the eastern part of Odisha with geographical area of 2899 Sq. kms. The District takes its name from its head quarter town, Jajpur. The history of the Jajpur District from time immemorial is synonymous with Goddess Biraja and Biraja Khetra. Jajpur District came into being on 1st April 1993. Prior to that it was part of Cuttack District which divided into four Districts. The District is bounded by Keonjhar and Bhadrak Districts on its North, Cuttack on its South, Dhenkanal District on its East and Kendrapada District on its West.

The district extends from 20° 35' N to 21° 10' N latitude and from 85° 41' E to 86° 38' E longitude on the eastern coast of Orissa. Historically, the district has been treated as a major producer of Paddy, pulses and oil seeds. The district fall under two agro-climatic zones- (1) Mid Central table land and (2) North East Coastal Plain. But the district has a network of no. of rivers like the Baitarani, the Brahmani, the Kharsorta, the Birupa and the Budhabalanga providing potential water resources. The district is primarily an agri-zone district and the major growing crop is paddy. More than 75% of the workforce earn their livelihood through agriculture. The district has very fertile land and having thick population concentration.

Economy of the District is agrarian in nature. Agriculture and mining play dominant role in the economy of the District . In recent years, Jajpur District has taken major strides in industrial development. The most industrially developed area of the district, Kalinga Nagar, is home to many big plants like Mesco, Neelachal Ispat, Maithan, Tata Steels, Brahmani River Pellets Limited and Jindal Stainless Limited, who have set up their operations here. Daitari mines are famous for the mining extracts, which the state exports to the outside world, thereby gaining substantial revenue.

### **1.1: Location & Geographical Area:**

Jajpur district is located in the eastern part of Orissa having an area of 2,899 Sq. kms. The district of Keonjhar and Bhadrak bounds it on the north, Kendrapara and Cuttack on the south, Dhenkanal on the West and Kendrapara and Bhadrak on the East. The district is situated between 20° 35'N to 21° 10'N latitude and from 85° 41'E to 86 degree 38E longitude on the eastern coast of Orissa. Agro climatically the district is divided into two zones, namely, the North Eastern coastal plain and the mid-central table land. The district headquarter Jajpur Town is located in the Northern most part of the district and therefore, is not centrally located.

**1.2: Topography :** The district is covered with a wide net work of rivers with flat land. Sukinda Block of the district is mountainous and is rich in mineral resources. The Chromite deposit of this area constitute 88.32% of the total Chromite in Orissa and 75.6% in India.

**1.3: Availability of Minerals:** The district has the deposit of rich mineral resources in the state. Main mineral resources available in the district are Chromite, Iron Ore and Quartzite. Associated minerals like Pyroxinite and Nickel Ore are also available in the district. In the district 2 nos. of Public Sector mines and 08 nos. of Private Sector mines are operating. The main concentration of mining areas are in Sukinda block. The huge deposits of Chromite, Iron Ore and Quartzite at Sukinda provides tremendous scope for development of more industries based on this resources.

### PRODUCTION OF MINERAL

S.NO.	NAME OF MINERAL	PRODUCTION 2015-16 (in lakh M.T)	Value (in Crore Rs.)
1.	Chromite	31.03	3212.16
2.	Iron ore	29.996	614.03

Source:- Director of Mines, Odisha

**1.4 FOREST:** The total forest area in the district is estimated to be 725.27 sq. kms. Out of this 6.35 Sq. Kms is reserved forest, 299.32 sq. kms is demarcated protected forest, 0.01 sq. km is un-classified forest and remaining 419.59 sq. kms is other forest. The major forest produces of the district are timber, fire wood, fodder etc. are available in the district

**1.5 Administrative set up:** For administrative convenience, the present district is consisting of 1 Sub-division i.e. Jajpur, 10 Tahasils, 21 Police Stations. Similarly, for the developmental purpose, the district has been divided into 10 C.D. Blocks and 311 Gram Panchayat, spreading over 1598 inhabited villages. The district has 10 C.D. Blocks namely Barchana, Bari, Binjharpur, Dangadi, Dasrathpur, Dharmasala, Jajpur, Korei, Rasulpur & Sukinda. The district has been divided into 7 Assembly Constituencies with 1 Parliamentary (Lok Sabha) constituency.

## 2. District at a glance 2018

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			20 <sup>0</sup> 35' N to 21 <sup>0</sup> 10' N latitude

	ii) Longitude			85° 41' E to 86° 38' E longitude
	iii) Geographical Area		Sq. km.	2899
<b>(B)</b>	<b>Administrative Units</b>			
	i) Sub divisions		No.	1
	ii) Tehsils		No.	10
	iii) Sub-Tehsil		No.	-
	iv) Patwar Circle		No.	-
	v) No. of Blocks		No.	10
	vi)Nagar nigan(Municipality)		No.	2
	vii) Nagar Palika(NAC)		No.	-
	viii) Gram Panchayats		No.	311
	xi) Revenue villages		No.	1783
	x) Assembly Area		No.	7
<b>2.</b>	<b>Population 2011 Census</b>			
<b>(A)</b>	Sex-wise			
	i) Male	2011	No.	9,26,000
	ii) Female	2011	No.	9,01,000
<b>(B)</b>	Rural Population	2011	No.	18,27,000
<b>3.</b>	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2015-16	'000 Hectare	289
	ii) Forest cover	2015-16	"	20
	iii) Non Agriculture Land	2015-16	"	56
	v) Uncultivable Barren land	2015-16	"	5
	vi)Net Area Sown	2015-16	"	120
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2015-16	Ha.	18,000
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2012	Nos.	503570
	ii) Buffaloes	2012	Nos.	5332
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2012	Nos.	181488
	ii) Pigs	2012	Nos.	2354
	iii) Sheep	2012	Nos.	13208
	<b>iv) Railways</b>			
	i) Length of rail line	2013-14	Kms	131.66

ii) No. of Railway Stations & P.H	2014-15	No.	17
<b>V) Roads</b>			
(a) National Highway	2016-17	Kms	202.02
(b) State Highway	2016-17	Kms	31.07
(c) Main District Highway	2016-17	Kms	56.06
(d) Other district & Rural Roads	2016-17	Kms	680.22
(e) Rural road/ Agriculture Marketing Board Roads(GP Roads)	2016-17	Kms	1625.11
(f) G.P Road	2009-10	Kms	3187
<b>(VI) Communication</b>			
(a) Telephone connection	2010-11		2,01,193(For Cuttack Telecom district)
(b) Post offices	2010-11	Nos.	288
(c) Telephone center	2010-11	Nos.	-
(d) Density of Telephone	2010-11	Nos./1000 person	-
(e) Density of Telephone	2010-11	No. per KM.	-
(f) PCO local	2010-11	No.	12
(g) PCO STD	2010-11	No.	809
(h) Mobile(BSNL)	2010-11	No.	6,02,766(For Cuttack Telecom district)
<b>(VII) Public Health</b>			
(a) District Hqr. Hospital	2016-17	No.	1
(b) Beds in Allopathic hospitals	''	No.	452
(c) Ayurvedic Hospital	''	No.	25
(d) Beds in Ayurvedic hospitals	''	No.	
(e) Homoeopathic hospitals	''	No.	21
(f) Community health centers	''	No.	12
(g) Primary health centers	''	No.	
(h) Dispensaries/MHU	''	No.	56
(i) Sub Health Centers/MHU	''	No.	3
(j) Private hospitals	''	No.	-
			N.A

(VIII) <b>Banking</b> commercial	30.09.17		
(a) Commercial Bank	30.09.17	Nos.	199
(b) rural Bank Branches		Nos.	143
(c) Semi-Urban Branches		Nos.	52
(d) Urban Branches		Nos.	4
(IX) Education	2016-17		
(a) Primary school		Nos.	1407
(b) Upper Primary schools		Nos.	1051
(c) Secondary schools		Nos.	480
(d) Colleges(Junior & Degree)		Nos.	72 Junior 44 Degree
(e) Technical University		Nos.	-

## 2.1 Existing Status of Industrial Areas in the District of Jajpur

Srl. no	Name of Area	Total Land area	Land allotted	Land Available for Allotment	Prevailing Land rate/acre in Rs. in lakhs	Total Units	Units Working	Vacant	Units in Pipeline
1.	Jaraka	20.00	13.586	6.414	20.00	36	9	6	10

Source:IDCO

### National Investment and Manufacturing Zone(NIMZ): Kalinga Nagar

Downstream Units in Manufacturing sector

- Industrial Area : 86 Sq Km
- Common Facilities
  - State of art infrastructure
  - Social Infrastructure
  - Availability of Raw Materials
  - Financial Incentives
  - Bank & Post Office
- Likely Date of completion
  - Already operational KNIC and NIMZ Phase-1 by 2025

## 3. INDUSTRIAL SCENERIO OF JAJPUR

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
01.	REGISTERED MSME UNIT	No.	9049
02.	REGISTERED MEDIUM & LARGE UNIT	No.	15
03.	EMPLOYMENT IN MICRO SMALL SCALE INDUSTRIES	No.	37060
04.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	No.	7910
05.	NO. OF INDUSTRIAL AREA	No.	1
06.	Total Investment OF MSEs	No.	44333.67
07.	Investment OF MEDIUM & LARGE SCALE INDUSTRIES	No.	1191197.66



### 3.2 YEAR WISE TREND OF UNITS REGISTERED IN JAJPUR DISTRICT:

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	562	3791	158.64
During	1985-86	14	112	5.9
During	1986-87	16	218	16.54
During	1987-88	24	379	65.46
During	1988-89	26	328	31.29
During	1989-90	15	205	30.79
During	1990-91	24	222	9.7
During	1991-92	14	161	87.53
During	1992-93	14	124	16.67
During	1993-94	12	61	2.64
During	1994-95	13	96	29.15
During	1995-96	12	116	24.86
During	1996-97	25	286	22.32
During	1997-98	52	345	90.42
During	1998-99	59	352	252.05
During	1999-00	91	311	33.27
During	2000-01	76	434	82.16
During	2001-02	85	404	93.48
During	2002-03	86	344	277.68
During	2003-04	100	389	79.63
During	2004-05	99	570	301.87
During	2005-06	100	498	66.27
During	2006-07	111	704	155.88
During	2007-08	112	675	490.2
During	2008-09	124	608	153.15
During	2009-10	118	1088	818.93
During	2010-11	85	533	107.52
During	2011-12	125	683	448.56
During	2012-13	171	981	695.88
During	2013-14	409	1844	2613.00
During	2014-15	2008	7179	10952.76
During	2015-16	2027	6946	13080.51
During	2016-17	2240	6073	13038.96
<b>Total</b>		<b>9049</b>	<b>37060</b>	<b>44333.67</b>

Source: DI, Odisha

### 3.2.1 Units registered under Udyog Aadhaar Memorandum in the District:

Total Units Registered	Micro	Small	Medium
843	710	130	3

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN JAJPUR DISTRICT by end of 2017

Sl. No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
01.	Agro based and Soda water	990	5511.44	4830
02.	Textile based	683	1109.2	3351
03.	Wood/wooden based furniture/Forest based	224	409.61	1047
04.	Paper & Paper products	110	476.11	475
05.	Leather based	9	17.31	39
06.	Chemical/Chemical based	103	2209.48	838
07.	Rubber, Plastic & petro based	52	518.03	343
08.	Mineral based(G &C)	393	6020.5	3779
09.	Engineering &Metal based (Steel Fab.)	731	5244.59	4181
10.	Electrical machinery and transport equipment &Electronics	42	325.78	220
11.	Repairing & servicing	4371	13729.33	13940
12.	Others(Misc. Manufacturing)	352	2501.46	1636
Total		8060	38072.84	34679

Source: DI,Odisha

### 3.4 Large & Medium Scale Industries / Public Sector undertakings

List of the units in Jajpur & Near By Area

1. M/s. IDCOL Ferrochrome & Alloys, JK Road
- 2.M/s. Konark Jute Ltd., Dhanmandal
3. M/s Surya Sponge Iron, Budhakendua
4. M/s. Neelachal Ispat Nagam Ltd.,Kalinganagar Industrial Complex,Duburi
5. M/s.M.V.International Ltd.,Anjira

6. M/s.Mesco Ispat &Steel Ltd.,Kalinganagar Industrial Complex
7. M/s.VISA Industries, Kalinganagar Industrial Complex
8. M/s.,Jindal Stainless Ltd., Kalinganagar Industrial Complex
9. M/s.Yazdani Steel &Power Ltd., Kalinganagar Industrial Complex
10. M/s.Maitan Ispat Ltd., Kalinganagar Industrial Complex
11. M/s.VISA Industries,Golagaon,Pankpal
12. M/s.Rohit Ferro Tech Ltd., Kalinganagar Industrial Complex
13. M/s.KJ Ispat Ltd., Kalinganagar Industrial Complex
14. M/s. Jabamayee Ferro Alloys Ltd.,Sukinda
15. TATA STEEL, Kalinganagar

### **3.5 Major Exportable Item: Steel, Ferro Alloys**

**3.6 Growth Trend:** Kalinga Nagar in Jajpur district has been identified as the Growth centre by Govt. of Odisha. For this a number of large and medium industries are still in the pipeline to be set up in the area. So there is a very increasing trend of growth in large and medium industries in the area.

**3.7 Vendorisation / Ancillarisation of the Industry:** NINL being the PSU in the district, there has been the scope of growth for MSMEs in and around Jajpur district. Also, there is scope for further growth of MSMEs considering the fact that a number of large industries like Tata Steel, Jindal etc. have already been set up and started production. So there is huge scope for ancillarisation in the area. List of items required by the Large Industries from vendors. Also, National Investment and Manufacturing Zone has been coming up in Kalinganagar of the district. This will boost up the industrialization scenario of the district.

1. Refractory Materials
2. Lancing Pipes
3. Steel casting
4. Foundry
5. Nut, Bolts, Rivets and Fastners
6. Sophisticated machine shops
7. Structural Fabrication workshops
8. Ferric alum
9. Grease
10. Hard Pitch
11. Bleaching powder
12. Conveyor belt
13. Welding Electrodes
14. Electrical Junction box/fittings
15. Repairing Workshops of heavy electrical meters/equipments

16. Hand gloves/safety helmets
17. Hard Coke
18. Lime
19. HDPE woven sacks
20. Consummables
21. Repair and Maintenance Workshops
22. CI Fittings
23. Communication equipments
24. GI Pipes and fittings

### **3.8. Medium Scale Enterprises:**

1. Hotel Brahmani Private Limited
2. Hotel Lotus
3. M/s Sai Supply Agency

### **3.9.1 Service Enterprises:**

1. Diesel Engine Repairing Centre
2. DTP
3. Two Wheeler and Four Wheeler servicing units
4. Nursing Home/Clinic
5. Cold Storage
6. Dry Cleaning
7. Laundry
8. Health Club
9. Digital Photo Processing Laboratory
10. Gas Welding/Spray Painting
11. Motor Winding
12. Tyre Retreading & Resouling
13. Goldsmithy
14. Hotel/Lodging/Boarding/Restaurants
15. Repair and Maintenance of Electrical Home Appliances
16. Repairing and servicing of Transformer
17. Repairing and servicing of UPS and Voltage Stabilisers

### **3.9.2 Potential areas for service industry:**

The district of Jajpur is having a number of large and medium enterprises besides being a growth centre for MSMEs. A number of new large and medium enterprises are also in the pipeline for implementation both in the district and in its surrounding districts. Government of Odisha has also declared Kalinganagar Industrial complex as one growth centre wherein a good number of Large and Medium enterprises are being implemented. So considering this, there is huge scope for service based industries in the district.

### 3.10 Potential for new MSMEs:

- Mechanical Engineering Workshop and Fabrication Works
- Aluminium Utensils and Circles
- Agricultural Implements
- Small Foundry
- Welding Electrodes
- Heat Treatment Servicing Unit
- PVC Cables and Aluminium Conductors
- Sheet metal works and Trunks and suit cases manufacturing
- Wire drawing and wire nails
- Sheet Metal Works
- Printing Press
- Wire Netting (G.I. Wires)
- Repair & rewinding of electrical motors and transformers
- Repair and maintenance of Air-conditioning and Refrigeration
- Silver Filigree works
- Hand Tools
- Metallic Sanitary Fixtures
- Mineral Water
- Plastic injection moulded items
- Detergent & Washing Powder
- Liquid Detergent
- Phenyl including white phenyl
- Plastic containers
- Crates, Soft drink trays and large drums
- Corn Flakes
- Plastic rope
- Ayurvedic medicines
- Spices grinding
- Agarbati
- Mosquito mats and coils
- Writing Ink
- Naphthalene Bulbs
- Tyre Retreading
- Chromic Acid
- Sodium Dichromate
- Chromite Beneficiation
- Stone Crushing
- Fly Ash Bricks
- Chimney Bricks with Fixed Chimney
- Decorated Ceramic Glazed Tiles
- Flooring Tiles ( Cement Mosaic and Cement concrete)
- Synthetic Gems Cutting and Polishing

- Water filter out of Clay
- Dust less Chalk Crayon
- Processing of Iron Ore
- Quartz Calcinations and Grinding

#### 4. Existing Clusters of Micro & Small Enterprise

##### 4.1 DETAIL OF MAJOR CLUSTERS:

4.1.1 **Manufacturing Sector:** The following are the existing clusters in the district of Jajpur.

1. Groundnut Decortication/Processing-Bari and Rasulpur aea
2. Readymade Garments-Korei and Rasulpur
3. Rice Milling-Barchana and Dharmasala
4. Engineering related services-Kalinganagar area and JK Road
5. Chrome Ore Benefication- Jajpur

Out of these only one cluster i.e. Ground nut processing cluster in the district has been identified and taken up for intervention by Industries Department, Govt. of Odisha.

#### Service Sector

##### 4.1.2 Details for Identified cluster:

Present status of the cluster:-

Name of the cluster

1	Principal Products Manufactured in the Cluster	Groundnut
2	Name of the SPV	Being implemented by APITCO(Andhra Pradesh Industrial Technical Consultancy)
3	No. of functional units in the clusters	250
4	Turnover of the Clusters	44.50 crores
5	Value of Exports from the Clusters	nil
6	Employment in Cluster	10,000
7	Average investment in plant & Machinery	Rs.30 lakhs for automatic plant and Rs.10 lakhs for manual
8	Testing needs	
9	Thrust Area	1.Formation of Association of Entrepreneurs 2.Modernisation of Plants 3.Availability of quality raw materials
10	Access to Export Market	No direct access

There are many activities identified in the handicraft sector which can be promoted as Clusters. The list is as below:

Srl.no.	Name of Craft	Location	No. of Artisans
1.	Stone carving	Chhatia	60
2.	Golden Grass	Gadamadhupur	38
3.	Teracota	Mangarajpur,Radhanagar	60
4.	Terracotta	Kalyanpur	60

Source: 126<sup>th</sup> Agenda papers,SLBC,BBSR

### **5. General issues raised by industry association:**

1. Lack of infrastructure like land
2. Operation of Single window system for speedy clearance of projects.
3. Non-availability of adequate finance
4. Frequent power disturbance
5. Lack of adequate industrial and Social infrastructure
6. Lack of technical know-how and skilled labour

### **6. Prospects of training programmes during 2018-19\***

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Electrical Appliances Repairing/Making of House hold Chemicals like soap,detergent etc.	1
2	MDP	-	-
3	EDP	-	1
4	IMC	-	10

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## **7. Action plan for MSME Schemes during 2018-19**

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	One cluster on ready made garments can be taken up
2	MATU	
i	International Trade Fair	One MSEs to be identifies to participate in the International Trade Fair
ii	Domestic Trade Fair	05 MSEs will be motivated to participate in the Domestic Trade Fair
ii	VDP	MSMEs will be motivated to get Vendor Registration in CPSUs
3	CLCSS	Handholding Support will be provided
4	CGTMSE	Handholding Support will be provided
5	International cooperation	-
6	National awards	Two units will be motivated to apply
7	<b>NMCP schemes</b>	
i	Lean Manufacturing	-
ii	Design Clinic	-
iii	Tech. & quality up gradation support	-
iv	ZED	One seminar to be Organised
v	Digital MSME	-
vi	IPR	-
vii	Incubator scheme	-

'-' denotes Nil.

## **8. STEPS TO SET UP MSMEs:**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack,</li> <li>• General Manager, RIC, Jagatpur.</li> <li>• MSME-DI, Govt. of India, Cuttack <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>



	economic survey reports	
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>M.D., OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>
7.	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., 611, 3<sup>rd</sup> Floor, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.a">www.ecgc.in/portal/servicenetwork/easternpopup.a</a></li> </ul>

		<p><u>sp</u></p> <ul style="list-style-type: none"> <li>• Director, EPM, N4, Block-N4, IRC Village, Bhubaneswar-751015, <a href="http://www.depmoisha.nic.in">www.depmoisha.nic.in</a></li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>