

Government of India Ministry of MSME

Brief Industrial Profile of Jharsuguda District 2017-18



Carried out by

MSME-Development Institute, Cuttack

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of *Jharsuguda* district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyansmita Sahoo, Dy. Director (EI) for the benefit of entrepreneurs and professionals in the state.

(Dr. S. K. Sahoo) Deputy Director Incharge

Place: Cuttack Dated: 30th January, 2018

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Brief Industrial Profile of Jharsuguda District

1. General Characteristics of the District

The district of Jharsuguda was carved out of the erstwhile Sambalpur district with effect from 1.1.1994. It is surrounded by Chhattisgarh state in the West, Sundargarh district in the North and Sambalpur district in the South and East. The headquarters of the district is at Jharsuguda. It is an industrial hub, consisting mainly of metallurgical industries. Jharsuguda is well connected to major cities of India through the rail network, and an airport in being constructed. It is popularly known as the powerhouse of Odisha due to a large number of thermal power plants located nearby. Jharsuguda is fast emerging as the economic hub of Odisha; the state government has formed a master plan for the city's development. Jharsuguda has a unit of UltraTech Cement, which is India's largest cement manufacturing company, at Dhutra. Many small ,medium & Large sized steel plants are being set up in the outlying areas of the town, including Bhushan Power & Steel Limited, in Thelkoloi village, SMC Power Generation, Action Ispat, Eastern Steel & Power, TRL Krosaki Refractories ,Concast Steel & Power and Vedanta Alumina .

1.1 Location & Geographical Area

The district is situated between 21.31 degree North and 22.3 degree North latitudes and 83.27 degree East and 84.24 degree East longitudes. It has a geographical area of 2114 Sq. Kms.

1.2 Topography

The district is located in the agro-climatic zone of western plateau experiences an extreme climate. The maximum temperature reaches 46 degree Celsius. The soil condition of the district can be classified into four broad categories viz; red, laterite,

mixed red, yellow and black. The soil is acidic in nature in most parts of the district and hence less fertile, followed by neutral soil.

1.3 Availability of Minerals

The district is endowed with rich and significant exploitable mineral deposits like Coal, Iron Ore, Lead, Lime Stone, Dolomite and Quartz. The other valuable minerals available in the district are fire clay, bauxite, kaoline, feldspar and kyasite.

PRODUCTION OF MINERAL 2015-16

NAME OF MINERAL	PRODUCTION	Value
	(in lakh M.T)	(in Crore Rs.)
	2015-16	2015-16
/INERAL		
Coal	455.49	6577.25
	/INERAL	(in lakh M.T) 2015-16

SOURCE:- Odisha Economic Survey, 2016-17.

1.4 FOREST

Forest occupies 9.3 % of the total geographical area of the district. The major forest products of the district are bamboo, timber, mahua flowers, kendu leaves and sal. The tribal economy of the district depends to a great extent on minor forest produces such as mahua flowers, lac, sal seeds, honey, sabai grass etc., To maintain ecological balance at least 33% of the geographical area should be covered by forest. However, due to unplanned exploitation of forest land the forest cover is decreasing year after year. As per Forest Survey Report of India, the forest cover of the district is 287 sq.kms. of which 157 sq.kms. is moderately dense and 130 sq.kms. is open forest. As such per capita forest area is 0.04 hectares which is very low and needs to be improved keeping in view continued dependence on forest for livelihood and rural energy requirements.

1.5 Administrative set up

The district comprises of one Sub-Division i.e. Jharsuguda, five Tahasils and five CD blocks viz; Jharsuguda, Kirmira, Kolabira, Laikera and Lakhanpur. The revenue administration is managed through network of five Tahasil offices spread out in the district. The district has 11 Police Stations, three urban local bodies and 78 Gram Panchayats having 351 Villages. The detail picture of administrative set-up of the district is given below :

1. District Headquarter	: Jharsuguda
2. No. of Sub-Divisions	: 1
3. No. of Urban Local Bodies	: 3
4. No. of CD Blocks	: 5
5. No. of Tehsils	: 5
6. No. of Police Stations	: 11
7. No. of Assembly Constituencies	: 2
8. No. of Fire Stations	: 4
9. No. of GPs	: 78
10. No. of Villages	: 351

2. District at a glance

S.No	Particular	Year	Unit	Statistics				
1	Geographical features							
(A)	Geographical Data	2017-18						
	i) Latitude	2017-18	Degree	21.31 North				
	ii) Longitude	2017-18	Degree	83.27 East				
	iii) Geographical Area	2017-18	Sq.Kms.	2114				
(B)	Administrative Units							
	i) Sub divisions	2017-18	No.	1				
	ii) Tehsils	2017-18	No.	5				
	iii) Panchayat Samitis(CD Blocks)	2017-18	No.	5				
	iv)Nagar Nigam	2017-18	No.	3				
	v) Nagar Palika	2017-18	No.	-				
	vi) Gram Panchayats	2017-18	No.	78				
	vii) Revenue villages	2017-18	No.	351				
	viii) Assembly Area	2017-18	No.	2				
2.	Population							

Sex-wise i) Male ii) Female		2011			
/	-	2011	0	00 Nos.	297
	2	2011		00 Nos.	282
Rural Population	2011			00 Nos.	348
Agriculture		-			
Land utilization		2015-16 000 Hectares			
i) Total Area			ł	Hectare	211
ii) Forest cover				"	24
iii) Non Agriculture Land				"	41
				"	2
	2	015-16		000Ha	24
					_ ·
<i>,</i>	Cer	isus			
				Nee	110640
					<u>119649</u> 4653
/				1105.	4000
				Nos	66805
/					2313
, 0					5529
				1105.	0020
iv) Rallways		2010	47	1/ma	66.60
		2016-	17	KIIIS	66.62
		2016	47	Kma	105.60
					27.77
					0.00
					758.11
					420.89
		2010	.,	TTTG	420.00
		2009-	10	Kms	3420
					0.20
		As o	n	Nos.	45259*
(BSNL) [*]					
(b) Post offices		As o	n	Nos.	86
		2010-	11		
(c) Telephone center		2010-	11	Nos.	NA
(d) Density of Telephone		2010-	11	Nos./100	NA
				0 person	
(e) Density of Telephone		2010-	11	No. per KM.	NA
(f) PCO Local*				Nos.	40*
(g) PCO STD*		As o	n	Nos.	709*
(b) Mobile				No	NA
	v) Uncultivable Barren land Forest (i) Forest Livestock & Poultry 2012 Cattle i) Cows ii) Buffaloes Other livestock ii) Goats ii) Pigs iii) Dogs & Bitches iv) Railways i) Length of rail line V) Roads (a) National Highway (b) State Highway (c) Main District Highway (d) Other district Roads (e) Rural road/ Agriculture Marketing Board Roads (f) GP Roads (VI) Communication (a) Telephone connection (BSNL)* (b) Post offices (c) Telephone center (d)Density of Telephone (e) Density of Telephone (f) PCO Local*	v) Uncultivable Barren land Forest (i) Forest 2012 Cer Cattle i) Cows ii) Buffaloes Other livestock i) Goats ii) Pigs iii) Dogs & Bitches iv) Railways i) Length of rail line V) Roads (a) National Highway (b) State Highway (c) Main District Highway (d) Other district Roads (e) Rural road/ Agriculture Marketing Board Roads (f) GP Roads (VI) Communication (a) Telephone connection (BSNL)* (b) Post offices (c) Telephone center (d)Density of Telephone (f) PCO Local* (g) PCO STD*	V) Uncultivable Barren landForest(i) Forest2015-16Livestock & Poultry2012 CensusCattleii) Cowsiiii) BuffaloesOther livestock0 Other livestockiiii) Goatsiiiiii) Dogs & Bitchesiiii) Dogs & Bitchesiv) Railwaysiii) Length of rail line1) Length of rail line2016-17(c) Main District Highway2016-17(d) Other district Roads2016-17(d) Density of Telephone connectionAs o(BSNL)*31.3.7(b) Post officesAs o(c) Telephone center2010-(d) Density of Telephone2010-(e) Density of Telephone2010-(f) PCO Local*As o31.3.7(g) PCO STD*(g) PCO STD*As o31.3.7	V) Uncultivable Barren land Forest (i) Forest 2015-16 Livestock & Poultry 2012 Census Cattle	v) Uncultivable Barren land"Forest(i) Forest2015-16000Ha.Livestock & Poultry2012 CensusCattleNos.i) CowsNos.Nos.ii) BuffaloesNos.Nos.Other livestockii) GoatsNos.ii) Dogs & BitchesNos.iii) Dogs & BitchesNos.iv) RailwaysNos.i) Length of rail line2016-17(c) Main District Highway2016-17(c) Main District Roads2016-17(c) Main District Roads2016-17(f) GP Roads2009-10(f) GP Roads2009-10(f) GP Roads2010-11(d) Dter officesAs on 2010-11(d) Density of Telephone2010-11(d) Density of Telephone2010-11(f) PCO Local*As on 31.3.12(g) PCO STD*As on 31.3.12

(VII) Public Health	2016-17		
(a) District Hqr. Hospital		No.	1
(b) Beds in Allopathic		No.	234
hospitals			
(c) Ayurvedic Hospital		No.	9
(d) Beds in Ayurvedic hospitals		No.	-
(e) Homoeopathic hospitals (f) Community health		No.	8
centers (g) Primary health centers		No.	6
(h) Dispensaries(i) Sub Health Centers		No.	17
(j) Private hospitals		No.	8
		No.	-
		No.	N.A
(VIII) Banking commercial	As on 30.09.17		
(a) Commercial Bank		Nos.	93
(b) rural Bank Branches		Nos.	39
(c) Semi-Urban bank branches		Nos.	50
(d) Urban Branches		Nos.	4
(IX) Education	2016-17		
(a) Primary school		Nos.	401
(b) Upper Primary schools		Nos.	335
(c) Secondary schools		Nos.	137
(d) Colleges(Junior & Degree)		Nos.	21 Junior
			10Degree
(e) Technical University		Nos.	-

Source: District At A Glance 2018, DE&S, Odisha

Note '-' denotes Nil

'NA' denotes Not Available

******* For undivided district Sambalpur which includes Jharsuguda district.

2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Jharsuguda

S. No.	Name of Ind. Estate/Area	Total Land (in Acres)	Land Allotted (In Acres)	Land available for Allotment	Total Unit	Unit in Pipeline	No. of Sheds Vacant	Unit Working
1	Jharsuguda Industrial Estate	25.590	15.842	9.748	35	10	1	5
2	Jharsuguda Growth Centre	493.290	266.203	227.087	38	5	21	0
	Total	518.880	282.045	236.835	73	15	22	5

Source:- IDCO, Bhubaneswar

3. INDUSTRIAL SCENARIO OF JHARSUGUDA DISTRICT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	4558
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	1794
3.	TOTAL MEDIUM & LARGE UNIT	NO.	18
4.	TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES	NO.	17913
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	7905
6.	NO. OF INDUSTRIAL AREA & GROWTH CENTRE	NO.	2
7.	TOTAL INVESTMENT IN PLANT & MACHINERY OF Regd. SMALL SCALE INDUSTRIES	IN LAKHS	29040.63
8.	TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES	IN LAKHS	630222

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
Till	1984-85	202	2144	125.47
During	1985-86	16	218	37.68
	1986-87	13	138	42.53
	1987-88	14	115	37.19
	1988-89	23	130	15.94
	1989-90	22	242	43.48
	1990-91	9	253	48.93
	1991-92	4	45	1.57
	1992-93	5	46	3.98
	1993-94	2	18	3.19
	1994-95	7	97	84.93
	1995-96	4	45	9.09
	1996-97	5	37	4.08
	1997-98	22	125	14.91
	1998-99	29	236	79.12
	1999-00	37	261	110.44
	2000-01	23	264	153.41
	2001-02	60	188	104.72
	2002-03	30	101	12.38
	2003-04	30	94	10.30
	2004-05	30	211	141.85
	2005-06	25	100	28.17
	2006-07	15	224	514.28
	2007-08	25	691	806.21
	2008-09	24	131	427.69
	2009-10	32	327	436.76
	2010-11	22	301	498.72
	2011-12	29	321	543.53
	2012-13	20	629	463.75
	2013-14	133	576	1507.00
	2014-15	621	1867	4421.90
	2015-16	1508	3888	5980.96
	2016-17	1517	3850	12335.47

3.2 YEAR WISE TREND OF UNITS REGISTERED

Source: District AT A Glance 2018, DE&S, Odisha & Directorate of Industries, Government of Odisha, Cuttack

3.3	DETAILS OF CATEGORY-WISE EXISTING MICRO & SMALL
ENT	ERPRISES IN THE DISTRICT BY END OF 2017

SI.	Category Name	No. of MSME	Investment	Employment
No.		unit setup		
1	FOOD AND ALLIED	184	1659.88	925
2	CHEMICAL & ALLIED	14	1410.13	132
3	ELECTRICAL & ELECTRONICS	7	46.22	61
4	ENGINEERING & METAL BASED	157	1590.68	815
5	FOREST & WOOD BASED	23	67.73	104
6	GLASS & CERAMICS	59	3740.22	1273
7	LIVESTOCK & LEATHER	1	0.18	3
8	PAPER & PAPER PRODUCT	33	79.87	129
9	RUBBER & PLASTICS	1	45	18
10	TEXTILES	117	86.82	344
11	MISC. MANUFACTURING	38	425.6	289
12	REPAIRING & SERVICING	1160	8684.26	3521
Total		1794	17836.59	7614

Source: Directorate of Industries, Government of Odisha, Cuttack

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Jharsuguda & Near By Area

- 1. Ultra Tech Cement Ltd., At-Dhutura, Jharsuguda
- 2. Tata Refractories Ltd., At-Belpahar, Jharsuguda
- 3. IB Thermal Power Station, Banharpali, Jharsuguda
- 4. IOC Ltd., OMP Road, Jharsuguda
- 5. Singhal Enterprises, Hirma, Jharsuguda
- 6. L.N Metallics(P) Ltd., Sripura, Jharsuguda
- 7. SMC Power Generation Corporation, Hirma, Jharsuguda
- 8. SPS Sponge Iron Ltd., Indl. Growth Centre, Badmal, Jharsuguda

- 9. Eastern Steel & Power (P) Ltd., Lahandabad, Jharsuguda
- 10. Seven Star Steel Ltd., Kelendamal, Jharsuguda
- 11. Vedanta Aluminium Ltd., Bhurka Munda, Jharsuguda
- 12. Sri Madhab Ispat Pvt Ltd, Saraipali, Jharasuguda
- 13. Bhagawati Steels, Jharasuguda
- 14. Jain Steel & Power, Durlaga, Jharsuguda
- 15. Jai Hanuman Udyog, Jharasuguda
- 16. MSP Steel & Power Itd, Marakata, Jharasuguda
- 17. Action Ispat Ltd., Pandripathara
- 18. Pawansut Sponge Iron Pvt Ltd, Jhanda Chowk, Jharasuguda

3.5 Major Exportable Item

Aluminum, Steel and Cement

3.6 Growth Trend

Due to the existence of large-scale industries in the district and number of MOUs signed in steel & aluminum sectors, there is positive growth trend in these industries in the district. There is a very good increase in number of units setup, investment incurred and employment generated in the district from 2014-15 onwards.

3.7 Vendorisation / Ancillarisation of the Industry

There is a very good scope for the development of ancillary industries like Rollers, Idlers, Dozers, Tyre retreading, printing works, mining spares & engineering jobs, general fabrication, repairing of motor vehicles etc. in the district, since there is the existence of large industries/PSUs in and around .

The following MSEs are ancillaries in Jharsuguda district viz;

Name of Unit	Product
M/s. Neha Industries, Jharsuguda	Bearing Plate, Roller, Idler, Dozer Chain etc.,

M/s. Utkal Innovatives, Jharsuguda	Roller Chain, Feeder Breaker Spares
M/s. IB Tyres Retreaders, Jharsuguda	Tyre Retreading
M/s. Orient Printers, Jharsuguda	Printing Works
M/s. Jharsuguda Wood Products C.S Ltd.,	Wooden Products
Jharsuguda	
M/s. Janata Engineering Works, Jharsuguda	Mining Spares & Engg. Job Works
M/s. Techno Precession (P) Ltd., Jharsuguda	Cement Capsule
M/s. Kalinga Mining Industry, Jharsuguda	Cement Capsule
M/s. M.P Engg. Works, Jharsuguda	Pump Spares, Roof Bolt & Steel Cov
M/s. Teedcol India (P) Ltd., Jharsuguda	Phenyl
M/s. Central Engg. Works, Jharsuguda	Repairing of Motor Vehicles
M/s.Shree Jai Jagannath Graphics,	Printing Works
Jharsuguda	
M/s. Arup Printers, Jharsuguda	Printing Works
M/s. Sharma Printing Press, Jharsuguda	Printing Works
M/s. Singh Motors, Jharsuguda	Repairing of Motor Vehicles
M/s. Anamika Auto Repairing Works,	Repairing of Motor Vehicles
Jharsuguda	
M/s. Biswakarma Engg. Jharsuguda	General Fabrication
M/s. M.P Engineering, Jharsuguda	Pumps & Pump Spares
M/s. Saha Refractories, Jharsuguda	Refractory Bricks
M/s. Kalinga Refractories	Refractory Bricks

3.8. Medium Scale Enterprises

3.8.1. List of the units in Jharsuguda & Near By Area

- 1. M/s Laxmi Electricals, Brajarajnagar
- 2. M/s Hencon Services India Pvt Ltd, Badmal
- 3. Jagannath Ice & Cold Storage, Jharasuguda
- 4. Tanisha Constructions, Bombay Chhak, Jharasuguda

3.8.2 Major Exportable Item

Steel

3.9 Service Enterprises

General Fabrication, Lodging & Boarding

3.9.1 Potentials areas for service industry

1.	Xerox Unit	11.	Photo Binding
2.	STD/ISD Booth	12.	Watch/Clock Repairing
3.	Repairing & Servicing of Two Wheelers/Modern Garage	13.	Tea Stall
4.	Motels		Radio & T.V Repairing
5.	Dhaba	15.	Beauty Parlour
6.	Laundry & Cleaning	16.	Cycle Mart
7.	Colour Photo Laboratories		Automobile Body Building Unit
8.	Clinic/Laboratories for Pathological Testing.		Hotels/Restaurants
9.	Carpentry Units	19.	Tourism Centres
10.	Cycle Repairing	20.	Engineering Workshop

3.9.2 Potential for new MSMEs

- 1. Mushroom Spawn
- 2. Fruit Beverages
- 3. Ginger Paste
- 4. Red Brick Kiln (Fixed Chimney Type)
- 5. Steel Fabrication
- 6. Corrugated Fibre Board
- 7. Leather Boots & Shoes
- 8. Handloom Sarees
- 9. Engineering Workshop
- 10. Panel Board
- 11. Distribution Board
- 12. Modular Switches
- 13. Aluminium Conductors
- 14. Modern Rice Mill
- 15. Cold Storage
- 16. Decorative Wood Craft
- 17. Bee Keeping & Honey Processing
- 18. Mineral Water
- 19. Agarbati Sticks Mfg.
- 20. Agricultural Implements
- 21. Stone Crusher

- 22. Voltage Stabilizer
- 23. Ready Made Garments

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAILS OF MAJOR CLUSTERS

01. Engineering Cluster-Jharasuguda and Brajarajnagar

4.1.1 Manufacturing Sector

None

4.1.2 Service Sector

None

4.2 Details for Identified cluster : None

5. General issues raised by industry association

CLCSS & CGTMSE :

(i) Lack of awareness among bankers .

(ii) Bankers avoid to accept the cases under CGTMSE especially for the new entrepreneurs and insist for the collateral security.

Problems of Existing MSMEs in the district :

(i) Branch Managers of all banks may be delegated with adequate power to sanction block capital & working capital loans.

- (ii) Working Capital limits are not released in time
- (iii) Marketing Bottleneck, transportation & power.
- (iv) Delayed payment by the large-scale industries.

6. <u>Prospects of training programmes</u> <u>during 2017-18*</u>

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Food Processing/Fabrication	2
2	MDP	-	-
3	BSDP	-	-
4	EDP	-	2
5	IMC	-	5

* Subject to availability of sanction from O/o DC(MSME), New Delhi.

7. Action plan for MSME Schemes during 2017-18

0		Description of the second second
S.	Name of the Scheme	Proposed activity on the scheme
No.		
1	MSE-CDP	There is scope for undertaking cluster activities on
		Engineering cluster in the district.
2	MATU	· · · ·
i	International Trade	One unit will be motivated to apply under the scheme
	Fair	
ii	Domestic Trade Fair	Two units will be motivated to apply under the scheme
iii	VDP	-
3	CLCSS	-
4	CGTMSE	One/Two units will be motivated to apply under the
		scheme
5	International	-
	cooperation	
6	National Awards	One unit will be motivated to apply under the scheme
7	MSEFC	One Awareness Camp may be organized for the benefits
		of the Entrepreneurs
8	Udyog Aadhaar	One Awareness Programme may be organized for the
		benefit of prospective entrepreneurs.
9	NMCP schemes	
i	Lean Manufacturing	-
ii	Design Clinic	-
iii	ZED	One Awareness Programme may be organized in the
		district.
iv	Digital MSME	Two units will be motivated to apply.
V	IPR	-
vi	Incubator	-
	an ata a NU	

'-' denotes Nil.

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SI. No.	Type of assistance	Name, address and website of agencies
1.	Udyog Aadhaar Memorandum(UAM)	 Directorate of Industries, Govt. of Odisha, Kila Maidan, Cuttack, General Manager, DIC, Jharasuguda. MSME-DI, Govt. of India, Cuttack www.udyogaadhaar.gov.in
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	 MSME Development Institute, Vikash Sadan, College Square, Cuttack <u>www.msmedicuttack.gov.in</u>
3.	Land and Industrial shed	 MD, IDCO, IPICOL House, Janpath, Bhubaneswar <u>www.idco.in</u>
4.	Financial assistance	 MD, OSFC, OMP Square, Cuttack, <u>www.osfcindia.com</u> MD, IPICOL, Janpath, Bhubaneswar, <u>www.ipicolorissa.com</u> Director, KVIC, 6, Budha Nagar, Bhubaneswar,<u>www.kvic.org.in</u> Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar, <u>https://www.nabard.org/english/Orissa.aspx</u> General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <u>www.sidbi.com</u> Nationalized Banks
5.	For raw materials under Govt. supply	 M.D., OSIC, Khapuria Industrial Estate, Cuttack, <u>www.osicltd.in</u>
6.	Plant and machinery under hire/purchase basis	 Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr. Branch Manager, NSIC, Link Road, Cuttack, <u>www.nsic.co.in</u>
7.	Power/Electricity	 Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <u>www.gridco.co.in</u>

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		 Chairman, CESCO, IDCO Tower, Bhubaneswar, <u>www.cescoorissa.com</u>
8.	Technical Know-how	 Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, www.msmedicuttack.gov.in
9.	Quality & standard	 Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <u>www.bis.org.in/dir/bhbo.htm</u> Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <u>www.npcindia.gov.in/offices</u> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	 Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 Export Credit Guarantee Corporation of India Ltd., 611, 3rd Floor, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup.a sp Director, EPM, N4, Block-N4, IRC Village, Bhubaneswar-751015, www.depmodisha.nic.in Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional Agencies	 MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <u>www.apicol.co.in</u> Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <u>www.orihort.in</u> Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack, <u>www.odishaahvs.com</u> Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar, <u>www.dhorissa.ori.nic.in</u> Director of Textiles, Satya Nagar, Bhubaneswar, <u>www.odisha.gov.in/textiles</u> Director of Fisheries, Jobra, Cuttack, <u>http://www.odishafisheries.com</u> Coconut Development Board, Nayapalli, Bhubaneswar, <u>www.coconutboard.nic.in/odishacday.htm</u> Coir Board, Jagamara, Bhubaneswar, <u>www.coirboard.gov.in</u> Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <u>www.odishaforest.in</u>