

Government of India Ministry of MSME

Brief Industrial Profile of Mayurbhanj District

2017-18



Carried out by

MSME-Development Institute, Cuttack (Ministry of MSME, Govt. of India,) As per the Guidelines issued by O/o DC(MSME),New Delhi Phone:0671-2548006 Fax: 0671-2548006 E. Mail:dcdi-cuttack@dcmsme.gov.in Website: www.msmedicuttack.gov.in

FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Mayurbhanj** district covers various parameters like socioeconomic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri N. C. Samal, AD(EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyansmita Sahoo, Deputy Director (EI)for the benefit of entrepreneurs and professionals in the state.

Cuttack, Dated -15th January, 2018

(Dr. Ś. K. Sahoo) Dy. Director Incharge

ii

Contents

S. No.	Торіс	Page No.
1.	General Characteristics of the District	1
1.1	Location & Geographical Area	1
1.2	Topography	1
1.3	Availability of Minerals.	1
1.4	Forest	2
1.5	Administrative set up	3
2.	District at a glance	3
2.1	Existing Status of Industrial Area in the District of Mayurbhanj	6
3.	Industrial Scenario Of Mayurbhanj District	6
3.1	Industry at a Glance	6
3.2	Year Wise Trend Of Units Registered	7
3.3	Details Of Existing Micro & Small Enterprises In The District	8
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Major Exportable Item	9
3.6	Vendorisation / Ancillarisation of the Industry	9
3.7	Medium Scale Enterprises	9
3.8	Service Enterprises	10
3.8.1	Potentials areas for service industry	11
3.9	Potential for new MSMEs	11
4.	Existing Clusters of Micro & Small Enterprise	11
4.1	Detail Of Major Clusters	11
4.1.1	Manufacturing Sector	11
5	MSMEs registered in UAM	12
6.	General issues raised by industry association during the course of meeting	12
7	Prospects of training Programmes during 2018-19	13
8.	Action plan for MSME Schemes during 2018-19	13
9.	Steps to set up MSMEs	14-16

Brief Industrial Profile of Mayurbhanj District

1. General Characteristics of the District: Mayurbhanj occupies a unique position being endowed with lush green vegetation, different fauna and rich cultural heritage. The district has a rich mineral base and is home to the Similipal Biosphere. This was a princely state until its merger with the state of Odisha on 1st January,1949. Since the date of its merger Mayurbhanj has been organized and is administered as one of the districts of Odisha.

1.1. Location & Geographical Area: Mayurbhanj is a land- locked district with a total geographical area of 10,418 Sq.Km. and is situated in the Northern boundary of the state with district Head quarters at Baripada. The district lies between 21 degree 16' and 22 degree 34' North latitude and 85degree 40' and 87degree 11' East longitudes. The district is bounded in the North East by Midnapore district of West Benagal, Singbhum district of Jharkhand in the North West, Balasore district in the South East and by Keonjhar district in the South West.

1.2 Topography: The Central part of the District is covered by a group of hills known as the Similipal Range and the remaining portion is covered by undulating plains raising and falling in gentle slopes. Precisely the district may be divided into three distinct natural divisions. The Central hill ranges as dividing line running due north and south and dividing the plains of the district into two halves Eastern & Western. The Eastern Division, which slopes gently from the foot of the hills towards the sea is served by by a number of hill streams forming an ideal land for cultivation comprising Baripada and Kaptipada sub-divisions. The western division is mainly a plain rising and falling in gentle in gentle slopes studded with many rocky mounds and hills. The northern portion of this western Division and Southern portion is Panchpir Sub-division. The district is 559.31 mt. above the sea level.

1.3 Availability of Minerals: Iron-ore (hematite), vanadiferous and titaniferous magnetic, chaina clay, galena (lead ore), Kyanite, asbestos, steatite (soap stone) and quartzite constitute the principal mineral resources of Mayurbhanj district, of these the iron-ore deposits of Gorumahisani, Badampahar and Suleipat, which have been exploited for a period of about half a century, deserve mention.

S.No.	Name of Mineral	Production in 000, tones
		2010-2011
1.	Iron Ore	745
2.	China Clay	13

PRODUCTION OF MINERAL 2010-11

3.	Quartzite	12
4.	Silica Sand	-

Source: Dept. of Mines & Geology, Odisha

1.4 FOREST:

Mayurbhanj is a land of lush green forests. Its vegetation occurrence can be broadly classified as follows.

- North tropical moist deciduous sal forests.
- Northern tropical semi-evergreen forests.
- Mixed deciduous hill forests.
- High level sal.
- Dry deciduous sal forests.
- Plain sal forests.
- Grass land and savannah.

The similipal forest of the district comprising a single compact area, represents virgin semi-ever green form. The growth of the forest is thick and impenetrable and is dominated by gigantic growth of large number of tree species chief being sal. Other species such as piasal, asan, neem, kusum, mahul, dhow and sisu are found all over the area too. The under growth is thick in Similipal Reserve forest but thin towards the peripheri

Stastistical Figure for Forest Coverage

SI.No.	Description	Area(Sq.kms)	% to total	% to total
			Geographical	Forest Area
			area	
1	Reserve Forest	849.38	9	54.5
2	DPF (U/S)	23.15	0.22	1.49
3	UDPF	723.83	6.95	44.09
4	Unclassed Forest	0.53	0.005	0.03
	Total	1641.89	15.76	100

DPF – Demarcated Protected Forest

UDPF-Undemarcated Protected forest

The District of Mayurbhanj is divided into four administrative Sub-Divisions namely:

- (i) Sadar Sub-Division with head quarters at Baripada;
- (ii) Bamanghaty Sub-Division with head quarters at Rairangpur;
- (iii) Panchpir Sub-Division with head quarters at Karanjia;
- (iv) Kaptipada Sub-Division with headquarters at Udala;

Besides the district is divided into 26 Tehsils, 26 C.D blocks, 382 Grampanchayats, 3950 Villages, 26 Police stations, 32 police out-posts and 4 Towns. The number of Loksabha & Assembly seats for the District are 1 and 9 respectively.

SI.	Particular	Year	Unit	Statistics
No.				
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degre	21°16' and 22°34'
			е	North
	ii) Longitude		Degre	85°40' and
			е	87°11' East
	iii) Geographical Area		Sq.	10,418
			Kms	
(B)	Administrative Units			
	i) Sub divisions	2017	No.	4
	ii) Tehsils	2017	No.	26
	iii) Sub-Tehsils	2017	No.	-
	iv) Patwar Circle	2017	No.	-
	v) Panchayat Samitis(CD	2017	No.	26
	Blocks)			
	vi) No. of Municipalities &	2017	No.	2
	Corporation			
	vii)No. of NACs	2017	No.	2
	viii) Gram Panchayats	2017	No.	382
	ix) Census villages(Both	2017	No.	3950
	Inhabited & Uninhabited)			
	x) Assembly Area	2017	No.	9
2	Population			
(A)	Sex-wise			
	i) Male	2011	·000	1256
	ii) Female	2011	·000	1264
(B)	Rural Population	2011	·000	2327

2. District at a glance:

3	Agriculture			
	Land utilization			
	i) Total Area	2015-16	·000	1042
	,		hectre	
	ii) Forest area under revenue	2015-16	·000	70
	village		hectre	
	iii) Non Agriculture Land	2015-16	·000	78
			hectre	
	iv) Barren & Uncultivable land	2015-16	·000	14
	,		hectre	
4	Forest	2015-16		
	(i) Forest	2015-16	Sq.	1641.89
			Km.	
5.	Livestock & Poultry		1 1	
А	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	831267
	ii) Buffaloes	2012	No	14185
В	Other livestock			
	i) Goats	2012	No	1132412
	ii) Pigs	2012	No	24695
	iii) Sheep	2012	No	291153
	iv) Poultry	2012	No	2654496
6.	Railways			
-	i) Length of rail line	2015-16	Km	144.84
7.	Roads			_
	(a) National Highway	2015-16	Km	264.85
	(b) State Highway	2015-16	Km	235.49
	(c) Major District Road	2015-16	Km	140.02
	(d) Other District Road	2015-16	Km	614.99
	(e) Rural road	2015-16	Km	2566.01
	(f) G.P. Road	2015-16	Km	7970
	(g) Panchayat Samiti Road	2015-16	Km	1660
	(h) Forest Road	2015-16	Km	959.10
8.	Communication			
	(a) Telephone connection	2010-11	Nos.	28,924
	(b) Post offices	2014-15	Nos.	711
	(c) Telephone center	2010-11	Nos.	-
	(d) Density of Telephone	2010-11	Nos./	-
			1000	
			person	
	(e) Density of Telephone	2010-11	No.	-
			per	
			КМ.	
	(f) PCO Local	2010-11	No.	-

	(g) PCO STD	2010-11	No.	888
	(h) Mobile	2010-11	No.	2,09,785
9.	Public Health			
	(a) Allopathic Hospital(b) Beds in Allopathic hospitals		No No	1 852
	(c) Ayurvedic Hospital(d) Beds in Ayurvedichospitals	2014-15	No No	45 -
	(e) Homoeopathic hospitals (f) Community health centers	2014-13	No No	44 28
	(g) Primary health centers(h) Dispensaries(i) Sub Health Centers		No No No	82 - 7
	(j) Private hospitals(k) Mobile Health Unit		No No	- 20
10.	Banking commercial	31.03.2017		
	(a) Urban Bank Branches	-do-	No	18
	(b) Semi Urban Bank Branches			61
	(c) Rural Bank Branches	-do-	No	182
11.	Education			
	(a) Primary school	2015-16	No	2897
	(b) Middle schools(Upper Primary)	2015-16	No	1493
	(c) Secondary & senior secondary schools(Junior Colleges)	2015-16	No	727
	(d) Colleges	2015-16	No	47
	(e) University	2015-16	No	1
	ource: District at a Glance,	2017, Direct	orate of	Economics &

Statistics, Govt. of Odisha

Srl no	Name of Area	Total Land area (Ac)	Land allotte d (Ac)	Prevaili ng Land rate/acr e in(Rs. in lakhs)	Total Shed s (No)	Sheds Allotte d (No)	Vaca nt Shed s (No)	Units in Producti on (No)
1	Takatpur	12.965	5.829	10.00	33	33	0	-
2	Chancha	24.330	14.460	10.00	63	61	2	-
3	Hemachandrap ur	10.000	0	10.00	-	-	-	-
4	Rairangpur	312	27.252	10.00	18	17	1	-
5	Kalama	100	30	10.00	-	-	-	-

2.1 Existing Status of Industrial Areas in the District of Mayurbhanj

Source: IDCO, Bhuabaneswar

3. INDUSTRIAL SCENERIO OF MAYURBHANJ

3.1 Industry at a Glance:

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	6564
2.	Total Industrial Unit(GIP)	No.	8972
3.	Registered Medium and Large Unit	No.	4
4.	Employment in Small Scale Industries	No.	32198
5.	Employment in large and medium industries	No.	958
6.	No. of industrial area	No.	5
7.	Total Investment OF MSEs	In Lacs	20385.18
8.	Investment of medium and large scale industries	In Lacs	4515.66

	Year	Number of	Investment	Employment
		registered units	(lakh Rs.)	No.
Up to	1984-85	643	432.17	4454
	1985-86	31	9.6	159
	1986-87	40	203.17	377
	1987-88	50	50.89	451
	1988-89	58	79.48	551
	1989-90	30	43.45	370
	1990-91	37	41.33	287
	1991-92	52	95.25	545
	1992-93	40	62.25	309
	1993-94	23	119.54	250
	1994-95	40	30.63	278
	1995-96	20 118.08		199
. .	1996-97	31 188.95		351
During	1997-98	33	33 75.05	
	1998-99	51	163.79	429
	1999-2000	70	62.61	390
	2000-01	88	107.05	673
	2001-2002	81	377.68	647
	2002-03	105	164.49	517
	2003-04	105	307.68	639
	2004-05	105	188.08	582
	2005-06	106	313.91	548
	2006-07	106	129.9	582
	2007-08	101	131.1	481
	2008-09	100	288.16	1647
	2009-10	104	488.62	1255
	2010-11	100	1255.4	1391

3.2 YEAR WISE TREND OF UNITS REGISTERED IN MAYURBHANJ:

Т	otal	6564	20385.18	32198
	2015-16	2200	8004.40	5757
	2014-15	1375	3611.42	3963
	2013-14	333	1580	1328
	2012-13	160	440.33	1220
	2011-12	127	1220.72	1178

Source: DI, Odisha

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN MAYURBHANJ DISTRICT

SI.	TYPE OF	NUMBER OF	INVESTMENT	EMPLOYMENT
No.	INDUSTRY	UNITS	(Lakh Rs.)	(No.)
1	Food & Allied	1924	5231.37	6079
2	Chemical & Allied	132	377.32	846
3	Electrical &	34	86.48	135
	Electronics			
4	Engineering & Metal based	509	3587.46	3079
5	Forest and Wood	1797	2341.22	8963
	based			
6	Glass and Ceramics	790	3329.29	9891
7	Live Stock & Leather	29	47.33	197
8	Paper & Paper	142	343.44	574
	Product			
9	Rubber & Plastics	88	449.48	422
10	Textiles	636	488.62	2418
11	Misc. Manufacturing	226	778.26	963
12	Repairing &	2665	4829.88	6979
	Servicing			
	Total	8972	21890.15	40546

Source: Directorate of Industries, Odisha

3.4 Large & Medium Scale Industries / Public Sector undertakings

List of the units in Mayurbhanj & Near By Area

- 1. M/s. Shiva Shakti Sponge Iron Ltd., Sukruli, Mayurbhanj
- 2. M/s. NICCO Industries Ltd., Hamilton Garden, Baripada

3.5 Major Exportable Item: Cable

to be very high as a large number of units gone into production in these years. **3.6 Growth Trend:** In general there is a growing trend of number of units registered, employment generated in the district over the years. However the growth trend during the year 2014-15 and 2015-16 appears

3.7 Vendorisation / Ancillarisation of the Industry:

- 1. Refractory Materials
- 2. Lancing Pipes
- 3. Steel casting
- 4. Foundry
- 5. Structural Fabrication workshops
- 8. Ferric alum
- 9. Grease
- 10. Hard Pitch
- 11. Bleaching powder
- 12. Conveyor belt
- 13. Welding Electrodes
- 14. Electrical Junction box/fittings
- 15. Repairing Workshops of heavy electrical meters/equipments
- 16. Hand gloves/safety helmets
- 17. Hard Coke
- 18. Lime
- 19. HDPE woven sacks
- 20. Repair and Maintenance of Workshops

3.8. Medium Scale Enterprises:

List of units

1. Eastern Hatcheries Pvt. Ltd., Angarpada, Jashipur, Mayurbhanj

2. Singhal Agri Industries Pvt. Ltd., Subhangan, Kedia Market Complex, Ward No. 6, Main Road, Rairangpur, Mayurbhanj

3.9 Service Enterprises:

3.9.1 Potential areas for Service Industry:

- 1) Agro Servicing Centres
- 2) Auto Repairing
- 3) Electrical Repairing Shop
- 4) Beauty Parlour
- 5) Recycling of used lubricant
- 6) Gold Jewellery
- 7) Cyber cafe
- 8) Diagnostic centre
- 9) Colour Laboratory
- 10) Digital Photo studio
- 11) Dry Clinic
- 12) Nursing home /clinic
- 13) Audio and video repairing and servicing centre
- 14) Tent house
- 15) Veterinary Poly Clinic
- 16) Herbal health treatment clinic
- 17) Dry Cleaning
- 18) Rural Godown
- 19) Hardware shop
- 20) Grocery shop
- 21) Supermarket / general store
- 22) Books stall
- 23) Piggery
- 24) Industrial Consultancy
- 25) Xeroxing
- 26) Industrial Testing Laboratory
- 27) Colour TV Net work
- 28) Servicing Industries
- 29) Advertising agencies
- 30) Modern Laundry and Dry Clinic
- 31) X-Ray Clinic/patho lab
- 32) Tele printer / Fax services
- 33) Liquid Fried Petroleum Gases
- 34) Poultry Fast Food
- 35) Furniture repairing
- 36) Beauty Parlour
- 37) Coaching Center
- 38) Agriculture service center

- 39) Advertising agencies
- 40) Tailoring
- 41) Sports shop

3.10 Potential for new MSMEs:

- 1) Poly leaf cup and Plate
- 2) Paper Cup plate
- 3) Sisal Plantation and Rope Making
- 4) Corrugated Fibre Board
- 5) Fuel Briquette
- 6) Sal seed oil
- 7) Bee Keeping and Honey Processing
- 8) Bamboo and Cane products
- 9) Neem seed processing
- 10) Palua Powder
- 11) Tamarind powder/starch/concentrate
- 12) Siali rope
- 13) Article made out of sabai grass like rope, sopha sets and other artistic materials
- 14) Jhuna/lack
- 15) Lactic acid
- 16) Ethyl Alcohol
- 17) Rubber Adhesive
- 18) Biddi Manufacturing
- 19) Wooden electrical accessories
- 20) Wooden musical instrument
- 21) Wooden pencil

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS:

4.1.1 Manufacturing Sector: The following are the identified clusters in the district.

4.1 Details for Identified Cluster:

4.2.1 Name of the cluster: Fabrication and General Engineering Cluster

1	Principal Products Manufactured in the Cluster	Structural Fabrication, Auto parts, Electrical sheet etc.
2	Name of SPV	SPV not formed
3	No. of functional units in the	45
	clusters	
4	Turnover of the Clusters	Approx.Rs.7 crores

5	Value of Exports from the Clusters	nil
6	Employment in Cluster	200
7	Average investment in plant & Machinery	Rs.2 lakhs
8	Major Issues/Requirements	1.Formation of SPV
		2.Common purchase of raw materials
9	Presence of capable Institutions	1.DIC 2.MSME-DI,Cuttack 3.NPC,Bhubaneswar 4.CTTC,Bhubaneswar
10	Thrust area	1.Common purchase of Raw materials 2.Setting up of CFC
11	Problems and constraints	 Trust among entrepreneurs Formation of SPV Purchase of land Hesitant to contribute

Present status of clusters:- The preliminary DSR has been conducted by DIC, Mayurbhanj .The efforts are being taken to bring all the entrepreneurs under one fold.

Sr. No	Name of the Craft cluster	Name of the craft	No. of craft personnel (Approx.)
1.	Khiching	Stone Carving	500
2.	Kuliana	Dhokra Casting	200
3.	Gopabandhunagar (Kurta)	Dokra casting	100
4.	Udala	Cane and Bamboo	200
5.	Betanati	Sabai grass	40

Craft wise cluster in Mayurbhanj district

Source: Directorate of Handicraft & Cottage Industries, Orissa, Bhubaneswar

5. MSMEs registered in UAM

Total Reistered	Micro	Small	Medium
680	622	51	02

6. General issues raised by industry association

As per the feedback received from industrial associations and entrepreneurs as well as promotional agencies, the

- 1. Non-availability of developed land and industrial shed,
- 2. Non availability of skilled persons,
- 3. Non availability of timely and adequate finance to modernize thunit and also adequate working capital,
- 4. Inordinate delay in getting payments against supply of goods,
- 5. Complexity of procedure in issuing VAT exemption certificate,
- 6. Non availability of scarce raw material distributed through Govt. agencies,
- 7. Inordinate delay in rehabilitation of sick SSI units,
- 8. Stiff competition in marketing the product,
- 9. Lack of proper channel of marketing, transport and communication problems in the district.
- 10. Besides, the factors like non-availability of regulated market to market the product.

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	 Readymade Garments DTP & Screen Printing Making of Soaps, detergent and household chemicals 	03
2	MDP	-	01
4	EDP	-	02
5	IMC	-	26

7. Prospects of training programmes during 2018-19

N.B.: Subject to the availability of sanctions

8. Action plan for MSME Schemes during 2018-19

SI. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The stake holders of the potential and identified clusters would be motivated and guided for submission of proposals

2	MATU	
	International Trade Fair	2 manufacturing MSEs to be identified to
		participate in International trade fair.
	Domestic Trade Fair	3 manufacturing MSEs to be identified to
		participate in domestic trade fair
	VDP	MSEs will be motivated to get vendor
		registration in CPUs.
3	CLCSS	Handholding support will be provided
4	CGTMSE	Handholding support will be provided
6	National awards	3 units will be motivated to participate in
		National Award
7	NMCP schemes	
	Lean Manufacturing	-
	Design Clinic	Awareness Campaign may be conducted for
		a cluster
	Tech. & quality	One seminar will be organised
	upgradation support	
	IPR	One seminar will be organised
	Incubator scheme	-
	ZED	One seminar will be organised
	Digital MSME	One seminar will be organised

These have been proposed and would be conducted subject to availability of sanction

9. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering as Bore well, Pumping Facilities, assistance to the entrepreneurs.

SI. No	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UA M)	 Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <u>www.as.ori.nic.in/diorissa/</u> General Manager, DIC, Mayurbhanj. <u>www.udyogaadhaar.gov.in/</u>
2.	Identification of project profiles, techno-economic	 MSME Development Institute, Vikash Sadan, College Square, Cuttack, <u>www.msmedicuttack.gov.in</u>

	and managerial consultancy services, market survey and economic survey reports	
3.	Land and Industrial shed	 MD, IDCO, IPICOL House, Janpath, Bhubaneswar <u>www.idco.in</u>
4.	Financial assistance	 MD, OSFC, OMP Square, Cuttack, <u>www.osfcindia.com</u> MD, IPICOL, Janpath, Bhubaneswar, <u>www.ipicolorissa.com</u> Director, KVIC, 6, Budha Nagar, Bhubaneswar,<u>www.kvic.org.in</u> Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar, <u>https://www.nabard.org/english/Orissa.aspx</u> General Manager, SIDBI, OCHC Building, Unit- 3, Bhubaneswar, <u>www.sidbi.com</u> Nationalized Banks
5.	For raw materials under Govt. supply	 M.D, OSIC, Khapuria Industrial Estate, Cuttack, <u>www.osicltd.in</u>
6.	Plant and machinery under hire/purchase basis	 Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr. Branch Manager, NSIC, Link Road, Cuttack, <u>www.nsic.co.in</u>
7.	Power/Electricity	 Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <u>www.gridco.co.in</u> Chairman, CESCO, IDCO Tower, Bhubaneswar, <u>www.cescoorissa.com</u>
8.	Technical Know- how	 Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <u>www.msmedicuttack.gov.in</u>
9.	Quality & standard	 Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar,

		ununu hin ann in Alm/hin i - tutur
		www.bis.org.in/dir/bhbo.htm
		Director National Productivity Council, Ministry
		of Industry, Govt. of India, A/7, Surya Nagar,
		Bhubaneswar, <u>www.npcindia.gov.in/offices</u>
		 Director, MSME Development Institute, Vikash
		Sadan, College Square, Cuttack-753003
10.	Marketing/Export	• Director, MSME Development Institute, Vikash
	assistance	Sadan, College Square, Cuttack -753003
		Export Credit Guarantee Corporation of India
		Ltd., A-77, Saheed Nagar,Bhubaneswar,
		www.ecgc.in/portal/servicenetwork/easternpop
		up.asp
		 Director, EPM, Ashoka Market, Master
		Canteen, Bhubaneswar,
		www.depmodisha.nic.in
		• Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional	• MD, APICOL, Near Baramunda Bus
1	Agencies	Stand, Bhubaneswar, <u>www.apicol.co.in</u>
	Agencies	• Director, Horticulture, Udyan Bhavan,
		Nayapalli, Bhubaneswar, <u>www.orihort.in</u>
		 Director, Animal Husbandry &
		Veterinary Services, Mangalabag, Cuttack,
		www.odishaahvs.com
		 Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar,
		www.dhorissa.ori.nic.in
		 Director of Textiles, Satya Nagar, Bhubaneswar, <u>www.odisha.gov.in/textiles</u>
		Director of Fisheries, Jobra, Cuttack, http://urunu.ediabefisheries.com
		http://www.odishafisheries.com
		Coconut Development Board,
		Nayapalli, Bhubaneswar,
		www.coconutboard.nic.in/odishacday.htm
		Coir Board, Jagamara, Bhubaneswar,
		www.coirboard.gov.in
		Principal Chief Conservator of Forest,
		Aranya Bhavan, Chandrasekharpur,
		Bhubaneswar, <u>www.odishaforest.in</u>