



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Jharsuguda District** **2019-20**



Carried out by

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(Ministry of MSME, Govt. of India,)

(As per guidelines of O/o DC(MSME), New Delhi)

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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Jharsuguda** district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack  
Dated:



(Dr. S. K. Sahoo)  
Director Incharge

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# **Brief Industrial Profile of Jharsuguda District**

## **1. General Characteristics of the District**

The district of Jharsuguda was carved out of the erstwhile Sambalpur district with effect from 1.1.1994. It is surrounded by Chhattisgarh state in the West, Sundargarh district in the North and Sambalpur district in the South and East. The headquarters of the district is at Jharsuguda. It is an industrial hub, consisting mainly of metallurgical industries. Jharsuguda is well connected to major cities of India through the rail network, and an airport is being constructed. It is popularly known as the powerhouse of Odisha due to a large number of thermal power plants located nearby. Jharsuguda is fast emerging as the economic hub of Odisha; the state government has formed a master plan for the city's development. Jharsuguda has a unit of UltraTech Cement, which is India's largest cement manufacturing company, at Dhutra. Many small, medium & Large sized steel plants are being set up in the outlying areas of the town, including Bhushan Power & Steel Limited, in Thelkolo village, SMC Power Generation, Action Ispat, Eastern Steel & Power, TRL Krosaki Refractories, Concast Steel & Power and Vedanta Alumina.

### **1.1 Location & Geographical Area**

The district is situated between 21.31 degree North and 22.3 degree North latitudes and 83.27 degree East and 84.24 degree East longitudes. It has a geographical area of 2114 Sq. Kms.

### **1.2 Topography**

The district is located in the agro-climatic zone of western plateau experiences an extreme climate. The maximum temperature reaches 46 degree Celsius. The soil condition of the district can be classified into four broad categories viz; red, laterite,

mixed red, yellow and black. The soil is acidic in nature in most parts of the district and hence less fertile, followed by neutral soil.

### 1.3 Availability of Minerals

The district is endowed with rich and significant exploitable mineral deposits like Coal, Iron Ore, Lead, Lime Stone, Dolomite and Quartz. The other valuable minerals available in the district are fire clay, bauxite, kaoline, feldspar and kyanite.

#### PRODUCTION OF MINERAL 2016-17

S.NO.	NAME OF MINERAL	PRODUCTION (in lakh M.T) 2016-17	Value (in Crore Rs.) 2016-17
MAJOR MINERAL			
1.	Coal	457.129	6600.938

SOURCE:- Odisha Economic Survey, 2017-18.

### 1.4 Forest

Forest occupies 15.74 % of the total geographical area of the district. The major forest products of the district are bamboo, timber, mahua flowers, kendu leaves and sal. The tribal economy of the district depends to a great extent on minor forest produces such as mahua flowers, lac, sal seeds, honey, sabai grass etc., To maintain ecological balance at least 33% of the geographical area should be covered by forest. However, due to unplanned exploitation of forest land the forest cover is decreasing year after year. As per Forest Survey Report of India, the forest cover of the district is 332.64 sq.kms. of which 3.0 Sq.Km. is dense, 173.82 sq.kms. is moderately dense and 155.82 sq.kms. is open forest.

## 1.5 Administrative set up

The district comprises of one Sub-Division i.e. Jharsuguda, five Tahasils and five CD blocks viz; Jharsuguda, Kirmira, Kolabira, Laikera and Lakhanpur. The revenue administration is managed through network of five Tahasil offices spread out in the district. The district has 11 Police Stations, three urban local bodies and 78 Gram Panchayats having 351 Villages. The detail picture of administrative set-up of the district is given below :

1. District Headquarter : Jharsuguda
2. No. of Sub-Divisions : 1
3. No. of Urban Local Bodies : 3
4. No. of CD Blocks : 5
5. No. of Tehsils : 5
6. No. of Police Stations : 11
7. No. of Assembly Constituencies : 2
8. No. of Fire Stations : 6
9. No. of GPs : 78
10. No. of Villages : 351

## 2. District at a glance 2020:

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data	2018-19		
	i) Latitude	2018-19	Degree	21.31 North
	ii) Longitude	2018-19	Degree	83.27 East
	iii) Geographical Area	2018-19	Sq.Kms.	2114
(B)	Administrative Units	2018-19		
	i) Sub divisions	2018-19	No.	1
	ii) Tehsils	2018-19	No.	5
	iii) Panchayat Samitis(CD Blocks)	2018-19	No.	5
	iv)Nagar Nigam	2018-19	No.	3
	v) Nagar Palika	2018-19	No.	-
	vi) Gram Panchayats	2018-19	No.	78
	vii) Revenue villages	2018-19	No.	351
	viii) Assembly Area	2018-19	No.	2
<b>2.</b>	<b>Population</b>			

(A)	Sex-wise			
	i) Male	2011	000 Nos.	297
	ii) Female	2011	000 Nos.	282
(B)	Rural Population	2011	000 Nos.	348
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization	2018-19	000 Hectares	
	i) Forest cover	2018-19	“	20
	ii) Non Agriculture Land	2018-19	“	39
	iii) Uncultivable Barren land	2018-19	“	17
	iv) Net Area Sown	2018-19		65
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2018-19	Sq. Km.	332.64
<b>5.</b>	<b>Livestock &amp; Poultry 2012 Census</b>			
A.	<b>Cattle</b>			
	i) Cows		Nos.	119649
	ii) Buffaloes		Nos.	4653
B.	<b>Other livestock</b>			
	i) Goats		Nos.	66805
	ii) Pigs		Nos.	2313
	iii) Dogs & Bitches		Nos.	5529
<b>6.</b>	<b>Communication</b>			
A.	<b>Railways</b>			
	i) Length of rail line	2014-15	Kms	66.62
	ii) No. of Rly Stations	2014-15	Nos.	9
B.	<b>Roads</b>			
	(a) National Highway	2018-19	Kms	105.60
	(b) State Highway	2018-19	Kms	26.75
	(c) Main District Highway	2018-19	Kms	0.00
	(d) Other district Roads	2018-19	Kms	1009.38
	(e) Rural road/ Agriculture Marketing Board Roads	2017-18	Kms	290.3
	(f) Post offices	As on 01.04.2019	Nos.	86
<b>7.</b>	<b>Public Health</b>			
		2018		

	(a) District Hqr. Hospital		No.	1
	(b) Beds in Allopathic hospitals		No.	234
	(c) Ayurvedic Hospital		No.	9
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Homoeopathic hospitals		No.	8
	(f) Community health centers		No.	6
	(g) Primary health centers		No.	17
	(h) Dispensaries		No.	17
	(i) Sub Health Centers		No.	8
	(j) Private hospitals		No.	-
			No.	N.A
8.	<b>Banking</b> commercial	As on March 19		
	(a) Commercial Bank		Nos.	97
	(b) Deposits		Rs. in Cr.	5265.57
	(c) Credits		Rs. in Cr.	3265.14
9.	<b>Education</b>	2018-19		
	(a) Primary school		Nos.	362
	(b) Upper Primary schools		Nos.	303
	(c) Secondary schools		Nos.	141
	(d) Colleges(Junior & Degree)		Nos.	24 Junior 10Degree
	(e) Technical University		Nos.	-

Source: District At A Glance 2020, DE&S, Odisha

Note '-' denotes Nil



## 2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Jharsuguda

S. No.	Name of Ind. Estate/Area	Total Land (in Acres)	Land Allotted (In Acres)	Land available for Allotment	Total Unit	Unit in Pipeline	No. of Sheds Vacant	Unit Working
1	Jharsuguda Industrial Estate	25.590	11.451	9.021	36	11	1	5
2	Jharsuguda Growth Centre	493.290	120.194	274.438	38	5	21	0
	<b>Total</b>	518.880	131.645	283.459	74	16	22	5

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENARIO OF JHARSUGUDA DISTRICT

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	7999
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	1794
3.	TOTAL MEDIUM & LARGE UNIT	NO.	18
4.	TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES	NO.	31915
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	7905
6.	NO. OF INDUSTRIAL AREA & GROWTH CENTRE	NO.	2
7.	TOTAL INVESTMENT IN PLANT & MACHINERY OF REGD. SMALL SCALE INDUSTRIES	IN LAKHS	45046.79
8.	TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES	IN LAKHS	630222

Source: DI, Odisha

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Till	1984-85	202	2144	125.47
During	1985-86	16	218	37.68
	1986-87	13	138	42.53
	1987-88	14	115	37.19
	1988-89	23	130	15.94
	1989-90	22	242	43.48
	1990-91	9	253	48.93
	1991-92	4	45	1.57
	1992-93	5	46	3.98
	1993-94	2	18	3.19
	1994-95	7	97	84.93
	1995-96	4	45	9.09
	1996-97	5	37	4.08
	1997-98	22	125	14.91
	1998-99	29	236	79.12
	1999-00	37	261	110.44
	2000-01	23	264	153.41
	2001-02	60	188	104.72
	2002-03	30	101	12.38
	2003-04	30	94	10.30
	2004-05	30	211	141.85
	2005-06	25	100	28.17
	2006-07	15	224	514.28
	2007-08	25	691	806.21
	2008-09	24	131	427.69
	2009-10	32	327	436.76
	2010-11	22	301	498.72
2011-12	29	321	543.53	
2012-13	20	629	463.75	
2013-14	133	576	1507.00	
2014-15	621	1867	4421.90	
2015-16	1508	3888	5980.96	
2016-17	1517	3850	12335.47	
2017-18	1290	4499	5802.36	
2018-19	2151	9503	10203.80	
<b>Total</b>		<b>7999</b>	<b>31915</b>	<b>45046.79</b>

Source: District AT A Glance 2020, DE&S, Odisha & Directorate of Industries, Government of Odisha, Cuttack.

### 3.2.1 Units registered under Udyog Aadhaar Memorandum in the District till 05.05.2020:

Total Units Registered	Micro	Small	Medium
1489	1097	371	21

Source: Udyogaadhaar.gov.in

### 3.3 DETAILS OF CATEGORY-WISE EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT BY END OF 2017

Sl. No.	Category Name	No. of MSME unit setup	Investment	Employment
1	FOOD AND ALLIED	184	1659.88	925
2	CHEMICAL & ALLIED	14	1410.13	132
3	ELECTRICAL & ELECTRONICS	7	46.22	61
4	ENGINEERING & METAL BASED	157	1590.68	815
5	FOREST & WOOD BASED	23	67.73	104
6	GLASS & CERAMICS	59	3740.22	1273
7	LIVESTOCK & LEATHER	1	0.18	3
8	PAPER & PAPER PRODUCT	33	79.87	129
9	RUBBER & PLASTICS	1	45	18
10	TEXTILES	117	86.82	344
11	MISC. MANUFACTURING	38	425.6	289
12	REPAIRING & SERVICING	1160	8684.26	3521
Total		1794	17836.59	7614

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Jharsuguda & Near By Area

1. Ultra Tech Cement Ltd., At-Dhutura, Jharsuguda
2. Tata Refractories Ltd., At-Belpahar, Jharsuguda

3. IB Thermal Power Station, Banharpali, Jharsuguda
4. IOC Ltd., OMP Road, Jharsuguda
5. Singhal Enterprises, Hirma, Jharsuguda
6. L.N Metallics(P) Ltd., Sripura, Jharsuguda
7. SMC Power Generation Corporation, Hirma, Jharsuguda
8. SPS Sponge Iron Ltd., Indl. Growth Centre, Badmal, Jharsuguda
9. Eastern Steel & Power (P) Ltd., Lahandabad, Jharsuguda
10. Seven Star Steel Ltd., Kelendamal, Jharsuguda
11. Vedanta Aluminium Ltd., Bhurka Munda, Jharsuguda
12. Sri Madhab Ispat Pvt Ltd, Saraipali, Jharsuguda
13. Bhagawati Steels, Jharsuguda
14. Jain Steel & Power, Durlaga, Jharsuguda
15. Jai Hanuman Udyog, Jharsuguda
16. MSP Steel & Power Ltd, Marakata, Jharsuguda
17. Action Ispat Ltd., Pandripathara
18. Pawansut Sponge Iron Pvt Ltd, Jhanda Chowk, Jharsuguda

### **3.5 Major Exportable Item**

Aluminum, Steel and Cement

### **3.6 Growth Trend**

Due to the existence of large-scale industries in the district and number of MOUs signed in steel & aluminum sectors, there is positive growth trend in these industries in the district. There is a very good increase in number of units setup, investment incurred and employment generated in the district from 2014-15 onwards.

### **3.7 Vendorisation / Ancillarisation of the Industry**

There is a very good scope for the development of ancillary industries like Rollers, Idlers, Dozers, Tyre retreading, printing works, mining spares &

engineering jobs, general fabrication, repairing of motor vehicles etc. in the district, since there is the existence of large industries/PSUs in and around .

The following MSEs are ancillaries in Jharsuguda district viz;

Name of Unit	Product
M/s. Neha Industries, Jharsuguda	Bearing Plate, Roller, Idler, Dozer Chain etc.,
M/s. Utkal Innovatives, Jharsuguda	Roller Chain, Feeder Breaker Spares
M/s. IB Tyres Retreaders, Jharsuguda	Tyre Retreading
M/s. Orient Printers, Jharsuguda	Printing Works
M/s. Jharsuguda Wood Products C.S Ltd., Jharsuguda	Wooden Products
M/s. Janata Engineering Works, Jharsuguda	Mining Spares & Engg. Job Works
M/s. Techno Precession (P) Ltd., Jharsuguda	Cement Capsule
M/s. Kalinga Mining Industry, Jharsuguda	Cement Capsule
M/s. M.P Engg. Works, Jharsuguda	Pump Spares, Roof Bolt & Steel Cov
M/s. Teedcol India (P) Ltd., Jharsuguda	Phenyl
M/s. Central Engg. Works, Jharsuguda	Repairing of Motor Vehicles
M/s. Shree Jai Jagannath Graphics, Jharsuguda	Printing Works
M/s. Arup Printers, Jharsuguda	Printing Works
M/s. Sharma Printing Press, Jharsuguda	Printing Works
M/s. Singh Motors, Jharsuguda	Repairing of Motor Vehicles
M/s. Anamika Auto Repairing Works, Jharsuguda	Repairing of Motor Vehicles
M/s. Biswakarma Engg. Jharsuguda	General Fabrication
M/s. M.P Engineering, Jharsuguda	Pumps & Pump Spares
M/s. Saha Refractories, Jharsuguda	Refractory Bricks
M/s. Kalinga Refractories	Refractory Bricks

### 3.8. Medium Scale Enterprises

#### 3.8.1. List of the units in Jharsuguda District:

1. M/s Laxmi Electricals, Brajarajnar
2. M/s Hencon Services India Pvt Ltd, Badmal
3. Jagannath Ice & Cold Storage, Jharsuguda
4. Tanisha Constructions, Bombay Chhak, Jharsuguda
5. Lab Equipments and Chemicals
6. Amro-India Bio-Organic Management OPC
7. M/s Cap Infrastructure
8. Fortis Chemicals Pvt. Ltd.
9. Shakti Traders
10. Kokila Mining Pvt Ltd.
11. Thakur Prasad Sae and Sons
12. Kalyani Transco Pvt. Ltd.

13. Renuka Distributors
14. e-mobile tore of Ashish Kar
15. Arun Kumar Mundra
16. Hotel Bishnu Palace
17. Koshal Ceramics Pvt. Ltd.
18. Shree Minerals and Metals
19. Radhika Traders
20. M/s Subash Ch. Dhal
21. Sterlite Power Transmission ltd.

### 3.8.2 Major Exportable Item

Steel

### 3.9 Service Enterprises

General Fabrication, Lodging & Boarding

#### 3.9.1 Potentials areas for service industry

1.	Xerox Unit	11.	Photo Binding
2.	STD/ISD Booth	12.	Watch/Clock Repairing
3.	Repairing & Servicing of Two Wheelers/Modern Garage	13.	Tea Stall
4.	Motels	14.	Radio & T.V Repairing
5.	Dhaba	15.	Beauty Parlour
6.	Laundry & Cleaning	16.	Cycle Mart
7.	Colour Photo Laboratories	17.	Automobile Body Building Unit
8.	Clinic/Laboratories for Pathological Testing.	18.	Hotels/Restaurants
9.	Carpentry Units	19.	Tourism Centres
10.	Cycle Repairing	20.	Engineering Workshop

#### 3.9.2 Potential for new MSMEs

1. Mushroom Spawn
2. Fruit Beverages
3. Ginger Paste
4. Red Brick Kiln (Fixed Chimney Type)
5. Steel Fabrication
6. Corrugated Fibre Board
7. Leather Boots & Shoes

8. Handloom Sarees
9. Engineering Workshop
10. Panel Board
11. Distribution Board
12. Modular Switches
13. Aluminium Conductors
14. Modern Rice Mill
15. Cold Storage
16. Decorative Wood Craft
17. Bee Keeping & Honey Processing
18. Mineral Water
19. Agarbati Sticks Mfg.
20. Agricultural Implements
21. Stone Crusher
22. Voltage Stabilizer
23. Ready Made Garments

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAILS OF CLUSTERS:**

###### **4.1.1 Manufacturing Sector**

None

###### **4.1.2 Service Sector**

None

##### **4.2 Details for Identified cluster : None**

1. Engineering Cluster
2. Fly Ash Bricks
3. Structural Fabrication
4. Foundry
5. Rice Mill
6. Cane & Bamboo
7. TMT Bar
8. Switch Gear/Electric Panel Board

## 5. General issues raised by industry association :

- (i) Branch Managers of all banks may be delegated with adequate power to sanction block capital & working capital loans.
- (ii) Working Capital limits are not released in time.
- (iii) Marketing Bottleneck, transportation & power.
- (iv) Delayed payment by the large-scale industries.
- (v) Lack of awareness among bankers about Government Schemes for promotion of MSMEs.
- (vi) Bankers avoid to accept the cases under CGTMSE especially for the new entrepreneurs and insist for the collateral security.

## 6. Prospects of training programmes during 2020-21\*

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	IMC	-	2
2	EAP	-	1
3	E-SDP	-	1
4	MDP	-	1

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## 7. Action plan for MSME Schemes during 2020-21

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	There is scope for undertaking cluster activities on Engineering cluster in the district.
2	P&MS	
i	Domestic Trade Fair (5A & 5B)	Five units will be motivated to apply under the scheme
ii	Capacity building of MSMEs in Modern Packaging technique(5C)	02 unit will be motivated.
iii	Development of Marketing Haat(5D)	01 Haat will be developed
iv	VDP(5E)	-
v	International/National Workshop/Seminars(5F)	-
vi	Awareness Programme(5G)	02 Programmes will be organised
3	CLCSS	-
4	CGTMSE	One unit will be motivated to apply under the scheme
5	International cooperation	-
6	National Awards	One unit will be motivated to apply under the scheme
7	<b>NMCP schemes</b>	



i	Lean Manufacturing	-
ii	Design Clinic	-
iii	ZED	-
iv	Digital MSME	One unit will be motivated to apply
v	IPR	-
vi	Incubator	-

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack,</li> <li>• General Manager, DIC, Jharasuguda.</li> <li>• MSME-DI, Govt. of India, Cuttack <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D., OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery	<ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street,</li> </ul>

	under hire/purchase basis	<p>Kolkata.</p> <ul style="list-style-type: none"> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>
7.	Power/Electricity	<ul style="list-style-type: none"> <li>• Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>• Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>• Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>• Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., 611, 3<sup>rd</sup> Floor, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>• Director, EPM, N4, Block-N4, IRC Village, Bhubaneswar-751015, <a href="http://www.deprmodisha.nic.in">www.deprmodisha.nic.in</a></li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>

