



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Mayurbhanj District**

**2019-20**



Carried out by

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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Mayurbhanj** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Shri S. K. Sahu, AD (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



Cuttack,  
Dated -

(Dr. S. K. Sahoo)  
Director Incharge

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## **Brief Industrial Profile of Mayurbhanj District**

**1. General Characteristics of the District:** Mayurbhanj occupies a unique position being endowed with lush green vegetation, different fauna and rich cultural heritage. The district has a rich mineral base and is home to the Similipal Biosphere. This was a princely state until its merger with the state of Odisha on 1st January, 1949. Since the date of its merger Mayurbhanj has been organized and is administered as one of the districts of Odisha.

**1.1. Location & Geographical Area:** Mayurbhanj is a land-locked district with a total geographical area of 10,418 Sq.Km. and is situated in the Northern boundary of the state with district Head quarters at Baripada. The district lies between 21 degree 16' and 22 degree 34' North latitude and 85 degree 40' and 87 degree 11' East longitudes. The district is bounded in the North East by Midnapore district of West Bengal, Singhbhum district of Jharkhand in the North West, Balasore district in the South East and by Keonjhar district in the South West.

**1.2 Topography:** The Central part of the District is covered by a group of hills known as the Similipal Range and the remaining portion is covered by undulating plains raising and falling in gentle slopes. Precisely the district may be divided into three distinct natural divisions. The Central hill ranges as dividing line running due north and south and dividing the plains of the district into two halves Eastern & Western. The Eastern Division, which slopes gently from the foot of the hills towards the sea is served by a number of hill streams forming an ideal land for cultivation comprising Baripada and Kaptipada sub-divisions. The western division is mainly a plain rising and falling in gentle slopes studded with many rocky mounds and hills. The northern portion of this western Division is very fertile for extensive cultivation comprising Bamanghaty Sub-division and Southern portion is Panchpir Sub-division. The district is 559.31 mt. above the sea level.

**1.3 Availability of Minerals:** Iron-ore (hematite), vanadiferous and titaniferous magnetic, china clay, galena (lead ore), Kyanite, asbestos, steatite (soap stone) and quartzite constitute the principal mineral resources of Mayurbhanj district, of these the iron-ore deposits of Gorumahisani, Badampahar and Suleipat, which have been exploited for a period of about half a century, deserve mention.

### **PRODUCTION OF MINERAL 2010-11**

S.No.	Name of Mineral	Production in 000, tones 2010-2011
1.	Iron Ore	745
2.	China Clay	13

3.	Quartzite	12
4.	Silica Sand	-

Source: Dept. of Mines & Geology, Odisha

#### 1.4 FOREST:

Mayurbhanj is a land of lush green forests. Its vegetation occurrence can be broadly classified as follows.

- North tropical moist deciduous sal forests.
- Northern tropical semi-evergreen forests.
- Mixed deciduous hill forests.
- High level sal.
- Dry deciduous sal forests.
- Plain sal forests.
- Grass land and savannah.

The similipal forest of the district comprising a single compact area, represents virgin semi-ever green form. The growth of the forest is thick and impenetrable and is dominated by gigantic growth of large number of tree species chief being sal. Other species such as piasal, asan, neem, kusum, mahul, dhow and sisu are found all over the area too. The under growth is thick in Similipal Reserve forest but thin towards the peripheri

#### Statistical Figure for Forest Coverage

Sl.No.	Description	Area(Sq.kms)	% to total Geographical area	% to total Forest Area
1	Reserve Forest	849.38	9	54.5
2	DPF (U/S)	23.15	0.22	1.49
3	UDPF	723.83	6.95	44.09
4	Unclassed Forest	0.53	0.005	0.03
	Total	1641.89	15.76	100

DPF – Demarcated Protected Forest  
UDPF-Undemarcated Protected forest

The District of Mayurbhanj is divided into four administrative Sub-Divisions namely:

- (i) Sadar Sub-Division with head quarters at Baripada;
- (ii) Bamanghaty Sub-Division with head quarters at Rairangpur;
- (iii) Panchpir Sub-Division with head quarters at Karanjia;
- (iv) Kaptipada Sub-Division with headquarters at Udala;

Besides the district is divided into 26 Tehsils, 26 C.D blocks, 382 Grampanchayats, 3950 Villages, 26 Police stations, 32 police out-posts and 4 Towns. The number of Loksabha & Assembly seats for the District are 1 and 9 respectively.

## 1.5 Administrative Set-up

### 2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	21°16' and 22°34' North
	ii) Longitude		Degree	85°40' and 87°11' East
	iii) Geographical Area		Sq. Kms	10,418
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2018	No.	4
	ii) Tehsils	2018	No.	26
	iii) Sub-Tehsils	2018	No.	-
	iv) Patwar Circle	2018	No.	-
	v) Panchayat Samitis(CD Blocks)	2018	No.	26
	vi) No. of Municipalities & Corporation	2018	No.	2
	vii)No. of NACs	2018	No.	2
	viii) Gram Panchayats	2018	No.	404
	ix) Census villages(Both Inhabited & Uninhabited)	2018	No.	3950
	x) Assembly Area	2018	No.	9
2	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	'000	1256
	ii) Female	2011	'000	1264
(B)	Rural Population			
		2011	'000	2327

<b>3</b>	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2018-19	'000 hectre	1042
	ii) Forest area	2018-19	'000 hectre	439
	iii) Non Agriculture Land	2018-19	'000 hectre	58
	iv) Barren & Uncultivable land	2018-19	'000 hectre	16
<b>4</b>	<b>Forest</b>			
	(i) Forest	2018-19	Sq. Km.	4080
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A</b>	<b>Cattle</b>			
	i) Cows (Indigenous & Cross Bred)	2012	No	831267
	ii) Buffaloes	2012	No	14185
<b>B</b>	<b>Other livestock</b>			
	i) Goats	2012	No	1132412
	ii) Pigs	2012	No	24695
	iii) Sheep	2012	No	291153
	iv) Poultry	2012	No	2654496
<b>6.</b>	<b>Railways</b>			
	i) Length of rail line	2015-16	Km	144.84
<b>7.</b>	<b>Roads</b>			
	(a) National Highway	2018-19	Km	263.46
	(b) State Highway	2018-19	Km	234.79
	(c) Major District Road	2018-19	Km	141.05
	(d) Other District Road	2018-19	Km	683.54
	(e) Rural road	2018-19	Km	3600.05
	(f) Inter village Road	2018-19	Km	6058.1
	(g) Intra village Road	2018-19	Km	5328.87
	(h) Forest Road	2018-19	Km	937.79
<b>8.</b>	<b>Communication</b>			
	(a) Telephone connection	2010-11	Nos.	28,924
	(b) Post offices	2018	Nos.	712
<b>9.</b>	<b>Public Health</b>			
	(a) Medical College/Dist Hqrs Hospital		No	2
	(b) Beds in Allopathic hospitals			843
	(c) Ayurvedic Hospital		No	-
	(d) Beds in Ayurvedic hospitals	2018		45

	(e) Homoeopathic hospitals		No	44
	(f) Community health centers		No	28
	(g) Primary health centers		No	83
	(h) Dispensaries			20
	(i) Sub Divisional and other Hospitals		No	07
	(j) Private hospitals			
	(k) Mobile Health Unit		No	20
10.	<b>Banking commercial</b>			
	(a) Bank Branches	March,2018	No	261
	Villages Electrified	03,2018	No	3644
11.	<b>Education</b>			
	(a) Primary school	2018-19	No	2847
	(b) Middle schools(Upper Primary)	2018-19	No	1398
	(c) Secondary schools	2018-19	No	669
	(d) General Colleges	2018-19	No	178
	(e) University	2018-19	No	1

Source: District at a Glance, 2020, Directorate of Economics & Statistics, Govt. of Odisha

## 2.1 Existing Status of Industrial Areas in the District of Mayurbhanj

Srl. no	Name of Area	Total Land area (Ac)	Land allotted (Ac)	Prevailing Land rate/acre in Rs. in lakhs)	Total Sheds (No)	Sheds Allotted (No)	Vacant Sheds (No)	Units in Production (No)
1	Takatpur	12.965	7.329	15.00	36	32	4	11
2	Chancha	24.330	18.418	15.00	68	58	10	30
3	Hemachandrapur	10.000	0	15.00	-	-	-	-
4	Rairangpur	312	27.252	15.00	18	17	1	9
5	Kalama	100.00	30	10.00	1	1	-	1
6	Angarpada	21.280	42.560	-	2	2	-	2

Source: IDCO, Bhubaneswar



### 3. INDUSTRIAL SCENERIO OF MAYURBHANJ DISTRICT

#### 3.1 Industry at a Glance:

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit,2017-18	No.	2120
2.	Total Industrial Unit(GIP)	No.	11104
3.	Registered Medium and Large Unit	No.	4
4.	Employment ,20187-18	No.	6178
5.	Total Employment	No.	44435
6.	No. of industrial area	No.	4
7.	Total Investment OF MSEs	In Lacs	34254.56

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED IN MAYURBHANJ

	Year	Number of registered units	Investment (lakh Rs.)	Employment No.
Up to	1984-85	643	432.17	4454
During	1985-86	31	9.6	159
	1986-87	40	203.17	377
	1987-88	50	50.89	451
	1988-89	58	79.48	551
	1989-90	30	43.45	370
	1990-91	37	41.33	287
	1991-92	52	95.25	545
	1992-93	40	62.25	309
	1993-94	23	119.54	250
	1994-95	40	30.63	278
	1995-96	20	118.08	199
	1996-97	31	188.95	351
	1997-98	33	75.05	390
	1998-99	51	163.79	429

	1999-2000	70	62.61	390
	2000-01	88	107.05	673
	2001-2002	81	377.68	647
	2002-03	105	164.49	517
	2003-04	105	307.68	639
	2004-05	105	188.08	582
	2005-06	106	313.91	548
	2006-07	106	129.9	582
	2007-08	101	131.1	481
	2008-09	100	288.16	1647
	2009-10	104	488.62	1255
	2010-11	100	1255.4	1391
	2011-12	127	1220.72	1178
	2012-13	160	440.33	1220
	2013-14	333	1580	1328
	2014-15	1375	3611.42	3963
	2015-16	2200	8004.40	5757
	2016-17	2420	6715.41	6059
	2017-18	2120	7153.97	6178
	2018-19	3400	9329.21	8674
	<b>Total</b>	14485	43583.77	53109

Source: Directorate of Industries, Odisha, and District at a Glance

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN MAYURBHANJ DISTRICT (2016-17)

Sl. No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT (No.)
1	Food & Allied	1924	5231.37	6079
2	Chemical & Allied	132	377.32	846
3	Electrical & Electronics	34	86.48	135
4	Engineering & Metal based	509	3587.46	3079

5	Forest and Wood based	1797	2341.22	8963
6	Glass and Ceramics	790	3329.29	9891
7	Live Stock & Leather	29	47.33	197
8	Paper & Paper Product	142	343.44	574
9	Rubber & Plastics	88	449.48	422
10	Textiles	636	488.62	2418
11	Misc. Manufacturing	226	778.26	963
12	Repairing & Servicing	2665	4829.88	6979
<b>Total</b>		<b>8972</b>	<b>21890.15</b>	<b>40546</b>

Source: Directorate of Industries, Odisha

### 3.4 Large & Medium Scale Industries / Public Sector undertakings

List of the units in Mayurbhanj & Near By Area

1. M/s. Shiva Shakti Sponge Iron Ltd., Sukruli, Mayurbhanj
2. M/s. NICCO Industries Ltd., Hamilton Garden, Baripada

### 3.5 Major Exportable Item: Cable

**3.6 Growth Trend:** In general there is a growing trend of number of units registered, employment generated in the district over the years. However the growth trend during the year 2014-15 , 2015-16 , 2016-17 and 2017-18 as depicted in Block 3.2 appears to be very high as a large number of units gone into production in these years.

### 3.7 Vendorisation / Ancillarisation of the Industry:

1. Refractory Materials
2. Lancing Pipes
3. Steel casting
4. Foundry
5. Structural Fabrication workshops
8. Ferric alum

9. Grease
10. Hard Pitch
11. Bleaching powder
12. Conveyor belt
13. Welding Electrodes
14. Electrical Junction box/fittings
15. Repairing Workshops of heavy electrical meters/equipments
16. Hand gloves/safety helmets
17. Hard Coke
18. Lime
19. HDPE woven sacks
20. Repair and Maintenance of Workshops

### **3.8. Medium Scale Enterprises: ( List of Units)**

1. Eastern Hatcheries Pvt. Ltd., Angarpada, Jashipur, Mayurbhanj
2. Singhal Agri Industries Pvt. Ltd., Subhangan, Kedia Market Complex, Ward No. 6, Main Road, Rairangpur, Mayurbhanj

### **3.9 Service Enterprises:**

#### **3.9.1 Potential areas for Service Industry:**

- 1) Agro Servicing Centres
- 2) Auto Repairing
- 3) Electrical Repairing Shop
- 4) Beauty Parlour
- 5) Recycling of used lubricant
- 6) Gold Jewellery
- 7) Cyber cafe
- 8) Diagnostic centre
- 9) Colour Laboratory
- 10) Digital Photo studio
- 11) Dry Clinic
- 12) Nursing home /clinic
- 13) Audio and video repairing and servicing centre
- 14) Tent house
- 15) Veterinary Poly Clinic
- 16) Herbal health treatment clinic
- 17) Dry Cleaning
- 18) Rural Godown
- 19) Hardware shop
- 20) Grocery shop
- 21) Supermarket / general store

- 22) Books stall
- 23) Piggery
- 24) Industrial Consultancy
- 25) Xeroxing
- 26) Industrial Testing Laboratory
- 27) Colour TV Net work
- 28) Servicing Industries
- 29) Advertising agencies
- 30) Modern Laundry and Dry Clinic
- 31) X-Ray Clinic/patho lab
- 32) Tele printer / Fax services
- 33) Liquid Fried Petroleum Gases
- 34) Poultry Fast Food
- 35) Furniture repairing
- 36) Beauty Parlour
- 37) Coaching Center
- 38) Agriculture service center
- 39) Advertising agencies
- 40) Tailoring
- 41) Sports shop

### **3.10 Potential for new MSMEs:**

- 1) Poly leaf cup and Plate
- 2) Paper Cup plate
- 3) Sisal Plantation and Rope Making
- 4) Corrugated Fibre Board
- 5) Fuel Briquette
- 6) Sal seed oil
- 7) Bee Keeping and Honey Processing
- 8) Bamboo and Cane products
- 9) Neem seed processing
- 10) Palua Powder
- 11) Tamarind powder/starch/concentrate
- 12) Siali rope
- 13) Article made out of sabai grass like rope, sofa sets and other artistic materials
- 14) Jhuna/lack
- 15) Lactic acid
- 16) Ethyl Alcohol
- 17) Rubber Adhesive
- 18) Bididi Manufacturing
- 19) Wooden electrical accessories
- 20) Wooden musical instrument
- 21) Wooden pencil

#### 4. Existing Clusters of Micro & Small Enterprise

##### 4.1 DETAIL OF MAJOR CLUSTERS:

The details of major cluster existing in the district for intervention under different schemes.

<b>MAYURBHANJ</b>							
Sl No	Name of the Cluster (Product)	Location	District	No. of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Person of DIC/Association/ NGO etc
1	Baripada Fly Ash Bricks	Baripada	Mayurbhanj	65	No	MSE-CDP	GM, DIC
2	Betanati Cane and Bamboo carving	Betanati,	Mayurbhanj	200	No	Cluster Awareness Programme under ESDP Schemes	GM, DIC
3	Baripada Sabai Crafts	Baripada	Mayurbhanj	250	No	Cluster Awareness Programme under ESDP Schemes	GM, DIC
4	Baripada Sal leaf	Baripada	Mayurbhanj	500	No	Cluster Awareness Programme under ESDP Schemes	GM, DIC
5	Dhokra craft at Khunta	Kuniola, Khunta	Mayurbhanj	50	No	Handicrafts Dept., Govt. of Odisha	GM, DIC
6	Khiching Stone carving	Khiching	Mayurbhanj	300	No	Cluster Awareness Programme under ESDP Schemes	GM, DIC
7	Mayurbhanj Rice Mills	Baripada	Mayurbhanj	20	No	ZED Schemes	GM, DIC
8	Bamboo Craft	Rairangpur	Mayurbhanj	50	No	Cluster Awareness Programme under ESDP Schemes	GM, DIC
9	Pottery Works	Chitroda	Mayurbhanj	40	No	Cluster Awareness Programme under ESDP Schemes	GM, DIC
10	Bamboo Crafts, Saroskona	Saroskana	Mayurbhanj	50	No	Cluster Awareness Programme under ESDP Schemes	GM, DIC

## 5. MSMEs registered in UAM, (As on Feb,2019)

Total Reistered	Micro	Small	Medium
1187	1078	42	01

## 6. General issues raised by industry association

As per the feedback received from industrial associations and entrepreneurs as well as promotional agencies, the

- a) Non-availability of developed land and industrial shed,
- b) Non availability of skilled persons,
- c) Non availability of timely and adequate finance to modernize thunit and also adequate working capital,
- d) Inordinate delay in getting payments against supply of goods,
- e) Complexity of procedure in issuing VAT exemption certificate,
- f) Non availability of scarce raw material distributed through Govt. agencies,
- g) Inordinate delay in rehabilitation of sick SSI units,
- h) Stiff competition in marketing the product,
- i) Lack of proper channel of marketing, transport and communication problems in the district.
- j) Besides, the factors like non-availability of regulated market to market the product.

## 7. Prospects of training programmes during 2020-21

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	1.Readymade Garments 2. DTP & Screen Printing 3. Making of Soaps, detergent and household chemicals	03
2	MDP	-	01
4	EAP	-	02
5	IMC	-	14

**N.B.:** Subject to the availability of sanctions

## 8. Action plan for MSME Schemes during 2021-21

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	There is scope for undertaking cluster activities on Sabai Grass cluster in the district.
2	P&MS	
i	Domestic Trade Fair(5A &	Two units will be motivated to apply under the
ii	Capacity building of MSMEs in Modern Packaging technique(5C)	01unit will be motivated.
iii	Development of Markting Haat(5D)	01 Haat will be developed
iv	VDP(5E)	
v	International/National Workshop/Seminar(5F)	
vi	Awareness Programme(5G)	02Programmes will be organised
3	CLCSS-TUS	-
4	CGTMSE	One unit will be motivated to apply under the scheme
5	International cooperation	-
6	National Awards	-

## 9. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering as Bore well, Pumping Facilities, assistance to the entrepreneurs.

Sl. No	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate –	<ul style="list-style-type: none"> <li>Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <a href="http://www.as.ori.nic.in/diorissa/">www.as.ori.nic.in/diorissa/</a></li> <li>General Manager, DIC, Mayurbhanj.</li> </ul>



	Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>• <a href="http://www.udyogaadhaar.gov.in/">www.udyogaadhaar.gov.in/</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D, OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>
7.	Power/Electricity	<ul style="list-style-type: none"> <li>• Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>• Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>

8.	Technical Know-how	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>• Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>• Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>• Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>

