

भारत सरकार
एमएसएमई विकास संस्थान
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
विकास सदन,
कॉलेज स्क्वायर,
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Dated 6th August, 2019

To

The Principal Secretary to Government,
MSME Department, Government of Odisha,
Odisha Secretariat, Bhubaneswar-751001

Sub: Meeting on Organisation of District Udyam Samagam and Renovation/Upgradation/ Modification of Existing Marketing Haats in each district across the state of Odisha schedule to be held in the Conference Hall of Industry Department, Government of Odisha on 9-8-19 at 5.15 PM – Request thereof

Sir,

In inviting a kind reference to the discussions held with you by the undersigned on 5-8-2019 in your chamber with regard to organisation of (1) District Udyam Samagam and (2) Renovation/Upgradation/Modification of Existing Marketing Haats in each district of the state of Odisha by involving MSME Department & Industry Department, Rural Development, Urban Development, Agriculture, Fisheries, Planning Department of Government of Odisha etc.

2) The objective of District Udyam Samagam is to bring all stakeholders of MSME eco system together on one platform to deliberate on the issues affecting the process of MSME development in that district and comeout with an action plan for identification of atleast one sector which has the potential in that district. Similarly, the objective of Renovation/Upgradation/ Modification of Existing Marketing Haats is to provide marketing assistance to MSEs of the state under Public Procurement Scheme of O/o the DC (MSME), Government of India, New Delhi.

3) Keeping the operational Mechanism of the above two schemes in view, a meeting is schedule to be hld under the **Chairmanship of Principal Secretary to Government, MSME Department, Government of Odisha on 9-8-2019 at 5.15 PM in the conference Hall of Industry Department, Government of Odisha, Secretariat, Bhubaneswar** for a detailed discussions, Preparation of Road Map, Finalisation of Agenda Points etc. to organise these district level programmes during the month of September, 2019 across the state in a befitting manner before conducting the meeting under the Chairmanship of Chief Secretary, Government of Odisha.

Yours faithfully,

(Dr. S.K. Sahoo)
Director Incharge

Copy to:

1. The Additional Secretary to Government, MSME Department, Government of Odisha for favour of kind information and necessary action please.
2. The Director of Industries, Government of Odisha, Killa Maidan, Cuttack for favour of kind information and necessary action please.
3. The General Manager, District Industries Centers, Rasulgarh, Bhubaneswar/ Cuttack for kind information and necessary action please.

(Dr. S.K. Sahoo)
Director Incharge